



SET

Symbiosis Entrance Test - 2007

(for Symbiosis International University undergraduate Programmes)

Note: The original reference copy of the SET 2007 Bulletin in printed form is available at the office of the Vice Chancellor, Symbiosis International University. In the event of any dispute, the contents of this original printed reference copy only will be considered as authentic & sole point of reference. The contents of any other copy of the bulletin in any form whatsoever have no authenticity of any kind and will have no binding on Symbiosis in any kind whatsoever.

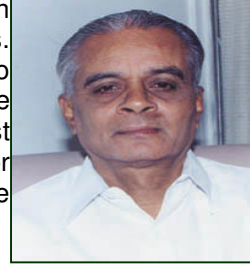
Symbiosis Test Secretariat

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President's Message

Symbiosis in the last three decades has strived for excellence in education and future prospects of students joining symbiosis. Amongst all 32 institutes that range from kindergarden to postgraduate programmes, a student is central to symbiosis. One of the major driving forces in establishing Symbiosis Entrance Test is to provide convenience and ease of a common entrance test for admissions to the symbiosis institutes offering undergraduate education.



Symbiosis has been rated among the top Management & Technology postgraduate institutes in India time and again and has a vast network of alumni excelling in their fields. Symbiosis undergraduate institutes too are recognized with top ranking at national level.

The first stepping stone- the Symbiosis Entrance Test, will remain one of the significant components of enhancing quality in admission process to these institutes; while it provides the comfort and convenience to students of appearing for a single test. It is offered in major cities of India so that students all over can take the test in a city closest to their homes.

I welcome all students and wish them a bright future!

Dr. S. B. Mujumdar
President and Principal Director, Symbiosis

Vice Chancellor's Message

Dear Student

The Symbiosis Entrance Test (SET) is a test conducted by the Symbiosis International University. The test is conducted at the National level to ensure that meritorious students are admitted to the various institutes of Symbiosis. The test is conducted in various cities to ensure that maximum student get the advantage to appear for the entrance test and thereby get admitted to the prestigious institutions of Symbiosis.



Symbiosis is a place, which ensures that the student receives a high quality education and an all round personality development. I welcome you to the Symbiosis family.

Dr. M. S. Raste
Vice Chancellor
Symbiosis International University



Jt. Director's Message

Dear Student,

The Symbiosis Entrance Test (SET) is a test conducted by the Symbiosis Test Secretariat to judge the aptitude of the student for a particular course.

This test is conducted in many cities for the convenience of students and of course of parents too.

This one single test makes you eligible for all undergraduate programmes of symbiosis. I wish you all the best and welcome you to be a part of the Symbiosis family.



Dr. Vidya Yeravdekar.
Joint Director, Symbiosis Society

Undergraduate Programmes of SIU offered by Symbiosis Institutes

1. Symbiosis Institutes

The institutes using SET score are offer undergraduate programmes under Symbiosis International University.

Sr	Institute	Name	Degree	
1	SSLC	Symbiosis Society's Law College www.symlaw.ac.in	B.A.LLB B.B.A.LLB	5 yrs 5 yrs
2	SICSR	Symbiosis Institute of Computer Studies & Research www.symbiosiscomputers.com	B.C.A. BBA (IT)	3 yrs 3 yrs
3	SCMS-UG	Symbiosis Centre for Management Studies www.scmsug.ac.in	B.B.A.	3 yrs
4	SID	Symbiosis Institute of Design www.symbiosisdesign.ac.in	B. Des.	4 yrs
5	SIHS	Symbiosis Institute of Health Sciences www.sdhpune.org	B.Sc. (MT)	3 yrs

2. Admission at Symbiosis Institutes for undergraduate programmes

- A candidate needs to purchase prospectuses & application forms of the chosen institute/s by following the instructions given on their respective website/s.
- The candidate needs to fill in the application form/s completely and submit the completed application form/s to the institute/s.
- A candidate can apply to more than one Symbiosis institute.
- The mere fact of scoring in Symbiosis Entrance Test does not automatically entail a candidate to be shortlisted for further processing by the affiliated institutes. Each institute may have its own parameters for selection such as weightages, academic background, work experience etc.
- The SET website allows a facility for online purchase of prospectus & application form along with online payment of SET fee.



3. Prospectus and Application Forms

A student may pay for purchase of prospectus & application form of any of the institutes online along with the payment for SET fees through credit card. On receipt of this payment the concerned institutes will send prospectus & application form directly to the student. The amount to be paid for prospectus & application form is as follows:

Sr	Institute	Name	Degree	Rs.
1	SSLC	Symbiosis Society's Law College www.symbiolaw.ac.in	B.A.LLB B.B.A.LLB	1250/-
2	SICSR	Symbiosis Institute of Computer Studies & Research www.symbiosiscomputers.com	B.C.A. BBA (IT)	1200/- for one 1500/- for two courses
3	SCMS-UG	Symbiosis Centre for Management Studies www.scmsug.ac.in	B.B.A.	1250/-
4	SID	Symbiosis Institute of Design www.symbiosisdesign.ac.in	B.Des.	1300/-
5	SIHS	Symbiosis Institute of Health Sciences www.sdhsipune.org	B.Sc. (MT)	800/-



How to appear for SET?

The SET involves Online Registration, Payment of Test Fee, and printing of Admit Card & Appearing for the Test. A student aspiring to pursue an undergraduate programme at Symbiosis needs to follow the stages mentioned below:

Stage-1: Register.

- Register online. The last date for Registration is April 17, 2007.

Stage-2: Pay fees.

- The Test fee is Rs. 500/- and is non-refundable.
- You may pay either through cash or crossed demand draft or through credit card.
- Follow the payment instructions given on the Symbiosis Entrance Test website.
- The last date for payment is April 21, 2007.

Stage-3: Print Admit Card.

- Admit card is mandatory & is required for admitting a candidate at the Test Centre.
- Print your Admit Card from the SET website on any date between 29 April 2007 & 4 May 2007 midnight.
- Paste your own latest passport-size photograph on the Admit Card.

Stage-4: Appear for SET.

- Appear for the Symbiosis Entrance Test on 5 May 2007 (2 to 4.30pm)
- On the Test day, bring the Admit card with the photograph pasted on it to the Test Centre.
- Make sure you bring your photo-identity to the Test Centre. An acceptable photo identity is any one of:
 - Passport
 - Driving license
 - College / Institute identity card
 - Hall Ticket of XII Standard Examination
- At the time of the Test, a Symbiosis Authorized Person will verify and authenticate your Admit Card against the photo-identity presented by you. Please note that any candidate not producing a satisfactory photo-identity will not be allowed to take the Symbiosis Entrance Test. The decision of the Symbiosis Authorized Person is final in this regard.
- Preserve this Authenticated Admit Card for further selection processes at individual Symbiosis Institutes wherever you apply.

Stage-5: Get Results.

- SET results will be sent directly to all the institutes of Symbiosis International University listed here.
- The individual Symbiosis Institutes, wherever you apply, will announce its shortlist as per its policy given in its prospectus.
- The scores published by the Symbiosis Test Secretariat shall be final and shall not be subject to any appeal or revaluation.
- SET 2007 Result Date - May 21, 2007.
- The SET Score card will be available on the web site for the period of



- one month after the date of declaration of result (up to June 21, 2007)
- Symbiosis Test Secretariat would not be held responsible for postal delays in case send by the speed/ registered post/ courier of Demand Drafts.

Symbiosis Entrance Test (SET) Fees and Instructions for Payment

Fees

- The Symbiosis Entrance Test has a NON-REFUNDABLE FEE of Rs 500.
- Payment can be made by any one of the three options Cash, Demand Draft or Credit Card. For making payment please follow the instructions on the website. In case of payment by Cash or DD, a Challan need to be printed from the website from the payment option.

In Cash

- This Challan is in 3 parts. Pay Rs. 500 in cash at UTI Bank branch in your city. Refer to the city wise list of branches on the website.
- The bank will return two parts of the Challan to you. One of them is the receipt for you.
- Sign the Symbiosis copy of the payment Challan and send it to the collection centre at Symbiosis Test Secretariat, Symbiosis Infotech Campus, Plot No. 15, Rajiv Gandhi Infotech Park, MIDC Hinjewadi, Pune 411057

Via Demand Draft

- Get a demand draft for Rs. 500/- from any bank in favour of **“Symbiosis Entrance Test”** payable at Pune.
- Sign the single copy of the payment advice form and send it along with the DD to the Collection Centre at Symbiosis Test Secretariat, Symbiosis Infotech Campus, Plot No. 15, Rajiv Gandhi Infotech Park, MIDC Hinjewadi, Pune 411057

Credit card- online payment

- You may pay directly through either Master or Visa card online. Follow the instructions on the website.
- Along with payment for SET it is possible to purchase Application Forms & Prospectus of all participating institutes. For the payments received by the institutes, the prospectus & application forms will be directly couriered to the candidates.
- Check for this facility to be operative.

Symbiosis Entrance Test Structure

SET question paper for Symbiosis Institute of Design will be separate. While registering online, in the field 'Programmes Applying For' tick

'Design' for SID

'General' for all other Institutes.

Structure of Design Aptitude Test

SET Design Aptitude Test has 3 sections.

SL. No.	Subject	Number of Questions	Marks
1	English	25	25
2	Quantitative	25	25
3	Design Aptitude	100	100
	Total	150	150

The Sections on English and Quantitative are similar to those in General Aptitude Test. In case of Design Aptitude the questions will relate to creativity, hand skills, visualisation skills etc.

Structure of General Aptitude Test

SET is an aptitude test and is objective in nature. Each question has four options as answers and carries one mark for correct answer. There is no negative marking for wrong answers.

SL. No.	Subject	Number of Questions	Marks
1	English	25	25
2	Quantitative	25	25
3	General Awareness	60	60
4	Analytical & Logical Reasoning	40	40
	Total	150	150

English: This section aims to check reading and writing abilities in English. It deals with comprehension, vocabulary, grammar, syntax, correct use of language etc.

Quantitative: This section has questions to check basic abilities in mathematics and has largely a mix of questions in basic arithmetic (e.g. time-work, profit-loss, ratio, percentage etc.), basic algebra, basic geometry etc. This will be at the level of class 10.



General Awareness: This section has 60 questions. They will cover broadly the following areas.

General Knowledge & Current Affairs:	10 questions.
Business Awareness:	10 questions.
IT Awareness:	10 questions.
Health Awareness:	10 questions.
Legal Awareness:	20 questions.

For these topics one needs to be abreast of what is happening in the respective areas. It will be useful to read such normally available publications as newspapers, business magazines, IT magazines etc. that provide basic knowledge.

Health Awareness deals with general knowledge about diseases, environment, fitness, National Health Programmes etc.

In case of legal awareness, those wishing to make a career in Law may like to know more in depth but otherwise awareness about constitution and legal issues in public life will provide good background.

Analytical & Logical Reasoning: This section checks logical and analytical abilities.

The questions are comparable to any national-level competitive tests for undergraduate programmes.



Symbiosis Entrance Test Cities

Symbiosis Entrance Test is conducted in 13 cities. A candidate may choose one city. The center and its address will be informed on the Admit Card.

1. Ahmedabad
2. Bangalore
3. Chandigarh
4. Chennai
5. Delhi
6. Hyderabad
7. Indore
8. Jaipur
9. Kolkata
10. Kochi
11. Lucknow
12. Mumbai
13. Pune

*Symbiosis reserves the right to change or allot a city other than the one requested in the event of the requested city not being available for any reason. No change of Test city will be permitted.

Symbiosis Entrance Test (SET) Important Dates

S No	Description	Day and Date
1	Online Registration Open	Monday, February 19, 2007
2	Online Registration Closes	Tuesday April 17, 2007
3	Payment Closes On	Saturday April 21, 2007
4	Admit Card	Sunday April 29, 2007 to May 5, 2007
5	Symbiosis Entrance Test	Saturday May 5, 2007 2 to 4.30 pm
6	Result of SET 2007	Monday May 21, 2007

Symbiosis Entrance Test (SET) Results

Candidates can check their results on-line on the Result date. The Symbiosis Test Secretariat will report section wise results directly to the participating institutes wherever a candidate has applied. The individual institutes will declare lists of short-listed candidates according to their selection norms.

The list of shortlisted candidates as declared by a participating institute shall be final and shall not be subject to any appeal or revaluation.



Symbiosis Entrance Test (SET) Guidelines

1. Reach the Test Centre latest by 1:00 p. m. The test procedure will start at 1:30 p.m. Candidates reaching after 2:00 p.m. will not be admitted.
2. Bring the following to the Test Centre:
 - a. Admit Card: without which you will not be allowed to take the test.
 - b. Photo identity, any one of: *Passport *Driving license *College/Institute identity card *Hall Ticket of XII STD.
 - c. Blue/Black ballpoint pen.
3. Cell phones, calculators, watch calculators, alarm clocks, digital watches with built in calculators/ memory etc. will not be allowed in the examination hall.
4. Occupy the seat allotted to you by verifying the SET Id written on the desk and indicated in your Admit Card.
5. The Test Invigilator will check your Admit Card.
6. The test booklet will be distributed around 1:45 p.m. When you get the test booklet, make sure that the booklet is in sealed condition. If the seal is found broken or tampered with, please bring this matter immediately to the notice of the invigilator.
7. At 2:00 p.m. the Test Invigilator will instruct you to open the seals of the test booklet and commence answering the test.
8. Check immediately that all the pages of the booklet are in order. In the rare event of the Test Booklet being defective, bring it to the notice of the invigilator immediately who will arrange for the replacement of test booklet if required.
9. You will get Two hours and thirty minutes from 2:00 p.m. to 4.30p.m. to answer the questions. Though the test will have several sections, you are free to work on the sections in any order.
10. You are not allowed to leave the Hall till the test is over and until the Invigilator collects the answer sheets and Test Booklet at 4.30pm. You will be allowed to leave the hall only after the answer sheets of all the candidates in your hall have been collected and accounted for.
11. Candidates found using any unfair means will forfeit their chance of being considered for admission and will be debarred from receiving SET scores.



SYMBIOSIS SOCIETY'S LAW COLLEGE – SSLC

Introduction

One of the premier law colleges in India, Symbiosis Society's Law College was a vision of Padmashree Dr. S. B. Mujumdar. It was established in 1977 and after being coveted the status of being a Deemed University in 2002, it is now a constituent of the Symbiosis International University (Declared under Sec. 3 of the U.G.C Act, 1956 vide notification F.9-12/2001-U.3 of the Government of India)

Symbiosis Society's Law College is presently ranked fourth among the top ten law colleges in India. Its main strength lies in the pool of talent that it attracts from a broader spectrum of students and resource people from the legal fraternity around the world. We aim at providing an environment of 'home away from home' to students both from India and abroad.

We take personal care for all round development of the student both academically and professionally. Our idea is to groom the students for their future and this includes not only academics but personality development as well as professionalism so that they are geared up to meet the challenges of life and cope up with the intense competition as well as with the emerging trends and new vistas in the legal profession.

Symbiosis has always kept a vigil on the recent development of the legal profession and accordingly it upgrades its courses to meet the new demands especially in the corporate world.

Infrastructure/Facilities

Library: The law college library is worth a mention as it receives an annual budget of about a Crore. It is well equipped with the latest Indian as well as International Journals, a Plethora of commentaries by eminent authors and jurists and keeping with its spirits of producing 'Global Lawyers' the library caters to the growing needs of management and marketing resource material.

Computer Library: The College is equipped with state of art computer Lab that consists of over 50 computers and internet Access. The Symbiosis Society's Law College Campus is a Wi-Fi Campus Students have access to online Databases like West-Law, Manupatra Lexis-Nexis and off-line Databases like SCC-online, AIR Supreme Court Cases.

SSLC Auditorium: SSLC prides itself with its ultra modern Auditorium, which was inaugurated in 2006. Seminars, Guest Lectures, Workshops and other events are held through out the year. The capacity of the auditorium is 150 seats approx.

Hostel: SSLC boasts of number of facilities for the benefits of its students so as to enable them to be well at ease when they are away from home. At present, almost all Symbiosis Institutes have hostel facilities. Symbiosis Society's Law College has a well equipped hostel which has beds, tables and attached bathrooms.

Canteen: The Symbiosis Food Court is a quality controlled Canteen, which serves high quality & nutritious food which caters to the need and tastes of the cosmopolitan students community. The Cuisine available consists of North Indian, South Indian, Chinese and Maharashtrian specialties all available at reasonable prices.

Programme Offered

➤ **B.B.A LL.B**

The programme is designed to meet the sweeping change in the global economic scenario where there is a strong demand for law graduates coupled with knowledge in core essentials of management and business to enhance productivity. The course is tailor made to inculcate the basic management skills in law students, which enables the student to explore the new vistas of opportunity that lies ahead.

➤ **B.A LL.B**



Law is very closely related to social sciences and a lawyer without such background may at best be a working mason but never an architect. Our integrated B.A.LL.B course provides a deep insight into the historical perspective of development of law, political factors influencing policies culminating into law and the intricate relation between legislations and social problems

Duration

B.A LL.B and B.B.A LL.B: five year integrated.

Method of Instruction

Though the primary method of instruction is classroom lectures, we give a lot of emphasis to research and self-study. We also conduct several guest lectures, seminars, symposium where top professionals in the legal profession, academicians, judges and Lawyers are invited to speak on various issues so that our students are exposed to the real and diverse aspects of the profession. The classrooms are spacious, well equipped with latest technological amenities and great importance is given to the practical aspect of the theoretical foundation.

Career Prospect

Law as a subject lays a sound foundation to a basic understanding of any field of study. The students can look forward to a lucrative and rewarding career in areas of litigation, corporate consultancy, as legal advisors and enriching jobs in international organisations. The corporate world has opened its door for talented and well-equipped lawyers and with the well-packaged courses that we offer it helps or students to become Global Lawyers.

Placement

The Placement Cell has become an integral part of the college over the years. A highly resourceful cell ensures that young but impeccably trained lawyers are wrought so that they find their rightful place in the world of intense competition. An intensive screening process is conducted by way of rigorous interviews and written examinations to ensure that each student is placed where he is most suited and where he can give his dreams and aspirations a concrete shape. In 2006-07 The Placement cell has once again proved by securing 100% placement of all the candidates short listed by the Intensive selection process mentioned above.

Eligibility

12th (10+2) in any stream or its equivalent with minimum 50 %. Students who have appeared for their H.S.C finals and awaiting for results are also eligible to apply subject to their passing it in the same attempt and should not be placed in compartment

Fees-Structure Per Annum

USD 1240 (55,770 in INR)

Intake: The total number of seats, sanctioned is 200 seats.

Reservation Of Seats

- I. Within the sanctioned Intake
 1. SC 15%
 2. ST 7.5%
 3. Management quota 15%
 4. Physically Handicapped 03%
 5. Serving/Retired Defence Personnel & their Children 5%
- II. Over and above the sanctioned intake
 1. Kashmiri Migrants.....02 seats per course
 2. International Students.....15%
(Out of which 5% is earmarked for children of Indians serving in the Gulf and South East Asia)



Important Dates Related To Institute

International Students Day	January 20 th
Law Day	December 10 th
Human Rights Day	December 10 th
University Foundation Day	December 29 th

Contact Details

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Dr. Ashok Yende
Principal



SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH - SICSR

Introduction

Symbiosis Institute of Computer Studies and Research (SICSR) is the flagship institute of computer education in Maharashtra for the last 20 years and is now the constituent of Symbiosis International University (SIU), SICSR has always focused on quality knowledge creation and propagation through its various affiliated and other programmes. After 20 years of service in the field of computer education, SICSR is now a constituent of SIU for the past 4 years and has designed several industry relevant postgraduate (MBA - IT) and (M. Sc - CA) and undergraduate programmes. (BBA-IT) and (BCA)

Our Vision

To create and advance, to impart and propagate and to apply computer knowledge for the sustained growth of the individuals and society in the fields of Computer and Management.

Our Mission

It is the primary responsibility of the privileged few to share the knowledge and resources with the rest for the advancement of the nation and the world.

Infrastructure

The amenities given to the students include well-equipped labs / library / classrooms equipped with latest teaching aids.

The computer labs are designed according to the needs of the different programmes.

Lab: SICSR has truly world class, state-of-the-art Information Technology tools that are designed to meet the computing and communication needs of the institute. This includes powerful servers, dedicated internet and email access, desktops PCs and laser / DeskJet / dot-matrix printers etc. All the machines are connected to a 10/100 MBPS network, which in turn is connected to Gigabit Ethernet. The labs have well designed Network with structured cabling. For the Internet, there is 24x7 connectivity through 2 leased lines with 512 KBPS each. The labs are equipped with firewall and content filtering tools with latest Antivirus Gateway level Scanning. The labs are open 12 hours a day.

Library: The main objective is to provide innovative, responsive and effective services, which will meet the changing needs of the academic community. Our library provides a range of books, periodicals, e-resources and other media at appropriate levels for the need of the students. It also focuses to establish the world-class resources and facilities, which will reflect academic and research needs present, future and anticipatory.

Holistic Health Care: The Symbiosis Institute of Health Sciences (SIHS) is an in house Health Care Centre exclusive to the staff & students of the various institutes of Symbiosis. The SIHS has a team of specialist doctors who conduct the (compulsory) annual health check up. Out patient treatment is provided to the students by the medical officers of SIHS. The Centre also arranges seminars & health education workshops. The Centre provides preventive, promotive as well as curative health care services with a view to ensure positive health in all members of Symbiosis Family.

Hostel facilities: SICSR has limited hostel facilities for girls and boys and provides database of PG accommodation to students if needed.

Programmes offered after XII Std

1. B.C.A: Bachelor of Computer Applications

A three-year, full time undergraduate degree programme BCA prepares young professionals heading for smart careers in the IT field. On completing this programme, one can pursue higher studies (MCA, MBA etc) in any UGC recognized university or in any other reputed institution in India or abroad



2. **B.B.A (I.T): Bachelor of Business Administration (Information Technology)**

A three-year full time undergraduate degree programme, B.B.A (I.T) is a perfect blend of commerce, management and IT subjects for professionals heading for smart careers in business administration with an IT flavor. This programme leads to higher studies for postgraduate qualifications in any other reputed institution in India or abroad

Eligibility

BCA: XII standard examination pass from Science stream or government diploma in Engineering / Technology with minimum 50% marks (45% for SC / ST category candidates)

BBA (IT): XII standard examination pass from any stream or equivalent diploma in Engineering / Technology with minimum 50% marks (45% for SC / ST category candidates)

Intake

90 students for each programme

Reservation policy

- SC : Scheduled Caste (15% of intake capacity)
- ST : Scheduled Tribe (7.5% of intake capacity)
- D : Defense (5% of intake capacity)
- PH : Physically Handicapped (3% of intake capacity)
- S : Sponsored (15% of intake capacity)
- F : International Students (15% per Programme over and above the intake capacity) Over and above the intake capacity
- K : Kashmiri Migrants (2 seats per programme)

Important Dates

Sale of SICSR Prospectus	February 27, 2007
Online registration for SET UG test closes	April 17, 2007
Payment for SET closes	April 21, 2007
SET UG test	May 05, 2007
SICSR Online Registration closes	May 25, 2007
Last date for receipt of Payment at SICSR	May 28, 2007
Display of the first merit list	May 31, 2007
Last date for fees for first merit list	June 07, 2007
Display of the second merit list	June 08, 2007
Last date for fees for second merit list	June 14, 2007
Programme commencement:	BBA (IT) June 18, 2007
	BCA June 18, 2007

Contact Details

I floor, Atur Centre, Gokhale Cross Road, Model Colony,
Pune - 411016, India.

Tel: 91-20-25675601 / 02 / 05 Fax: 91-20-25675603.

E-mail: uginfo@symbiosiscomputers.com

Web Site: www.Symbiosiscomputers.com

Mr. Ashish Shah
Acting Director



SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES (UNDERGRADUATE) SCMS (UG)

Introduction

SCMS (UG) formerly introduced as Symbiosis BBA will soon see its first batch graduate. The course was formally inaugurated on July 12, 2006 in a grand ceremony and what followed was a journey of discovery, excitement and activities that has taken us one step ahead in our continuous quest for excellence.

Presently the institute offers only **one course** i.e. the Bachelors of Business Administration (BBA). However, with effect from the academic year 2007 – 08, we offer two specializations apart from the current BBA in General Management.

We empower our students with a sound knowledge base and provide an environment that is conducive to learning.

Vision

To build a globally respected institute that lays a strong foundation in management education thus developing managers who are committed to excellence in their chosen path without compromising on moral values.

Mission

To provide an environment that-

- Challenges the student's mind through sound academics
- Encourages physical fitness through sports
- Nurtures creativity in all its forms
- Emphasizes on inculcation of values

Thus transforming them into socially responsible managers and leaders.

About BBA

The BBA course is a full-time, three-year graduation programme, which aims at transforming a student into a corporate personality. This course with its intensive syllabus and a wide range of value addition modules would indeed enable the student to aspire for higher studies in premium business schools in India and abroad.

Being a professional course it ensures a healthy balance between theoretical foundation and practical exposure to the present day business world.

The objective of imparting instruction for this course is to groom the students with comprehensive inputs & develop an all-round personality that would enable the students to take up the challenges of the corporate world and also become responsible citizen of our society.

Objective of the course

The objective of the course is to equip students with necessary inputs to:

- Excel in premier business schools.
- Take up challenging responsibilities in the corporate sector or public administration.
- To foster thinking minds that are sensitive to societal needs and issues thus making them good human beings and responsible members of society.

Duration: Three years (Full-time)

Intake: 300

- i. International students: 60
- ii. Indian students: 240



Reservation of seats for Special Categories

The following are the reservation rules that shall be followed while admitting Indian students:

- a. Scheduled Caste: 15% (of 240)
- b. Scheduled Tribe: 7.5% (of 240)
- c. Handicapped students: 3% (of 240)
- d. Management Quota: 15% (of 240)
- e. Armed Forces dependants: 5% (of 240)
- f. Kashmiri migrants: 2 over and above the course intake.

Eligibility for admission

XII pass from any branch with a minimum of 50% marks. Students who have passed in compartments are not eligible for admission.

Pattern of the course

We follow the semester pattern with two semesters in each year i.e. six semesters in three years.

Medium of Instruction

The medium of instruction for the regular course shall be English.

Method of Instruction: Lectures, Process Mapping, Case studies, and Project work.

Subjects and Specialisations

Students who have been admitted to this centre will, on successful completion of the course, graduate with a BBA degree. With effect from 2007-08, two specializations are being offered apart from the existing BBA in General Management that has been offered till now. The first year will be common to all students. Thereafter students may choose to:

- i. Continue with General Management and have a broader base
- ii. specialize in Accounting & Finance or
- iii. specialize in International Business

Career Prospects

After completing the course the students can apply for further studies in any of the premier management institutes in India or any of the foreign universities. Students who do not wish to pursue further studies have placement opportunities where in they can get in various areas such as Finance, Marketing Sales and in HR.

Placement: A placement cell has been set up to assist the students in getting placed in the corporate sector. Currently, about 50% of the students who sought placement assistance have already been placed. More companies are visiting our campus in the month of February and we expect the remaining to be placed too.
Campus Facilities:

Campus

SCMS (UG) has state-of-art infrastructure that enrich the quality of campus-life for our students. The centre has well-equipped and spacious lecture halls, an ultra modern auditorium, a well-stocked library, conference hall, audio-visual room, a sound-proof music room and a well designed computer lab. The centre has a multi-cuisine cafeteria and mess facilities too. All outstation girl-students are required to stay in our hostel, which is well equipped. Limited accommodation is available for boys in our boys hostel. The icing on the cake is the Academic Plaza, the amphi-theatre.

**About the Symbiosis Entrance Test (SET) and how to prepare for it:**

- The SET test is an aptitude test and will be objective in nature.
- There will be no negative marking for wrong answers.
- There will be **ONLY FOUR** sections namely:
 1. Quantitative Aptitude
 2. Logical Reasoning
 3. English
 4. General Awareness

Weightage assigned by SCMS UG for BBA course

Sections of the test	Number of Questions	Marks assigned by SCMS -UG
Quantitative Aptitude	25	50
Analytical & Logical Reasoning	40	120
English	25	50
General Awareness	60	30
Total	150	250

The section on General Awareness will have questions from various areas details of which are given below:

- Current Affairs: 10 questions
- Business Awareness: 10 questions
- IT Awareness: 10 questions
- Health Awareness: 10 questions
- Legal Awareness: 20 questions

Important Dates relating to the Institute

Last date for Sale of prospectus of SCMS (UG)	Friday, May 04, 2007
Symbiosis Entrance Test	Saturday, May 05, 2007
Last date for submission of application forms.	Saturday, May12, 2007
Declaration of short listed students on SCMS UG Website (for Indian Students)	Tues, May 22, 2007
Last date for payment of course fees of selected candidates (for Indian Students)	Friday, June 01, 2007
Declaration of short listed students on SCMS UG Website (for International Students)	Monday, June11, 2007
Last date for payment of course fees of selected candidates	Wed, June 20, 2007
(for International Students) Reporting to the Institute	Wed, June 20, 2007

Contact Details

Coordinator: Mrs. Sharmishta Kasmalkar
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Dr. Bhama Venkatramani
Head SCMS UG



SYMBIOSIS INSTITUTE OF DESIGN - SID

Introduction

Symbiosis Institute of Design (SID) was been established during 2004 under the aegis of Symbiosis International University.

SID offers 4-Year Undergraduate Degree Programs (after 12th standard) in Communication Design, Product Design, Fashion Communication and Fashion Design. These programs are aimed at creating professionals who can contribute to the highly dynamic and competitive world of Design.

The curriculum at SID offers an optimum mix of traditional skills, new media skills (with state of the art software) and soft skills.

The approach here is entirely project based. SID puts high emphasis on evaluating the students on the basis of continuous performance and projects.

Programs

- a) Bachelor of Design (B. Des) in Communication Design
- b) Bachelor of Design (B. Des) in Product Design
- c) Bachelor of Design (B. Des) in Fashion Communication
- d) Bachelor of Design (B. Des) in Fashion Design

a) Bachelor of Design in Communication Design (70 Seats)

The Communication Design program applies human-centered methods to the creation of new communications, including interactive, electronic and print publications, information systems, software, animation, Web services, and other media. Students explore how people send, receive, analyze, share and interact with information and rich media, and the influences of new technologies on how people can, should and do communicate.

b) Bachelor of Design in Product Design (40 Seats)

The Product Design program focuses on physical products and environments. With the underlying goal of maximizing user experience, the program emphasizes both appearance and performance, and explores issues of material and form, manufacturing, interaction, embedded computing, and product life cycles. Students are encouraged to go beyond designing an individual product, to designing holistic systems of products and environments that work together to meet user needs.

c) Bachelor of Design in Fashion Communication (40 Seats)

Fashion Communication is a new but very exciting field that has opened up in the fashion industry. In today's scene of extremely fast developments in the fashion industry, many Indian brands are competing with international brands. This has opened up tremendous possibilities for a designer of fashion communication, who will work on design strategies, brands, portfolios etc. He / she will also work on areas such as visual merchandising, styling, graphic design, display and exhibit design, advertising, public relations, and creative writing. The students passing out, will have high level skill and domain knowledge, and emerge as professionals who offer the extremely effective communication solutions for the fashion and lifestyle industry.

d) Bachelor of Design in Fashion Design (40 Seats)

This program provides you with practical and theoretical understanding of contemporary fashion design for the market. Balancing conceptual, technical and fashion design skills, the program develops creative knowledge of the design process and an understanding of garment construction and manufacturing in women's wear, men's wear and children's wear. The application of textiles and the ability to identify contemporary social and fashion trends, technical and manufacturing systems is also explored. You will be guided by the exploration of design principles; the ability to evaluate mood, silhouette, fabric and colour; and technical application and innovation.



Graduates will be able to develop their positions as contemporary and creative fashion designers, working as strategic team members, leaders, and independent designers or in many of the specialized areas within the fashion industry.

(Note: The number of seats per program is likely to be revised. You are requested to refer the Prospectus for 2007 for more details).

Is Design a Right Career For You?

Interest and aptitude for design field is something hard to recognize. However, the experience for the design educators suggests that there are some general characteristics that may identify a student with strong design potential. First, there is a general interest in physical world – in understanding the things of the natural and man-made world, how they work, and how people relate to them.

Second there is an ability to play with abstract concepts in visual imagery – or mathematics, or language. Third, there is an inquisitive drive to fathom the unknown – always asking why, how, and “what if”. Children who dissect and tinker with ideas and objects have the characteristic. Fourth, there is the ability to visualize – imagining new ideas and the ways in which concepts can be realized. Fifth, there is general aptitude – the ability to bring reasoning skills to bear on the solution of problems through logical thought processes. Sixth, there is an overall enthusiasm and optimism about life and a belief in the importance and possibility of creating change.

Symbiosis Design Cell

Since design can be learned only by doing, SID has established “Symbiosis Design Cell” within the institute. Design cell at SID is an in-house system that provides consultancy and training to the corporate. Here professionals, faculty and students work together on live projects for the industry as well as for other Symbiosis institutes. This not only helps students to gain invaluable real life experience but also work to establish students and the institute in the industry.

The facilities at SID have been planned in such a way that it can function as a large design house. This is expected to establish the brand of SID and help students to get good and well paid jobs on graduation.

The revenue generated by this activity is shared with the team that works on these projects. This is an extremely important part of SID whereby faculty members have an additional income source from within the institute. This is aimed not only to provide professional growth but also to make the good people stay with the institute and have satisfying academic, professional and financial relationship with SID.

This activity is run as an independent profit centre with its own annual budget.

Campus

The new campus of Symbiosis Institute of Design at Viman Nagar houses state of the art design studios, laboratories, workshops, IT infrastructure, class rooms, library, exhibition areas, seminar hall, ramp producing top class designers, who will be ready to take on real life challenges. The campus also has ultra-modern auditorium and academic plaza for various activities including design shows. With over 1,10,000 square feet of area, SID is one of the largest design institutes of the country.

Library: having more than 2000 books related to designing, graphics, advertising, film and video, animation, furniture, architecture, textile, pattern making, visual merchandising, illustration, jewellery etc. and more than 40 periodicals related to computer, photography, fashion and general, as well as CDs on different subjects.

Laboratory: Two well equipped model making (Metal & Non-Metal) Workshops, Computer Labs, Material Library, Animation Studio, Photography Lab, Printing Lab, Video Lab, Garment Manufacturing Lab, Pattern Making Lab and other Fashion design Labs.

Physical training facility: The campus has a well-equipped health club having facilities of gym, yoga and aerobics to ensure physical, mental and spiritual development of the student.



Health Care: The Health Care Centre, run by SIHS (Symbiosis Institute of Health Sciences) is located on the campus and provides first level medical attention and can arrange for expert attention and consultants as required. Every student is insured under the Mediclaim & Road Traffic Accident Policy. Under this policy, in the event of hospitalization, students need not be under the pressure of paying on the spot.

Auditorium / Conference Hall/s: Well-equipped modern Auditorium and academic plaza for various activities including design shows is taking shape in our campus. Institute has Still and Movie Cameras, mike systems, LCDs, K-Yan, fully equipped video editing and sound recording studio to give the teaching method an audio visual effect.

Hostel (Boys / Girls) Institute has hostel for boys and girls, which is 2 kms away from the campus, which is available on shared basis. Amenities like TV and refrigerator are provided in the hostel.

Eligibility

Candidates must have passed their 10+2 (any stream) or equivalent with minimum of 50% marks obtained in the final examination.

How to apply

Step 1: Register for SET 2007 and appear for the test on May 5, 2007. You can also visit www.set-test.org for further details.

Step 2: Simultaneously, procure the prospectus of SID within the date specified in any one of the following ways: a) By paying Rs. 1200/- cash at the institute.
b) By sending the 'Prospectus Request Form' available in the SET bulletin with a DD for Rs.1300/- drawn in favour of "Symbiosis Institute of Design" payable at Viman Nagar, Pune.

Step 3: Send application form available in the prospectus to Symbiosis Institute of Design at the institute address.

Please note that candidate has to apply separately for "SET" and for SID.

Admission to SID will be on the basis of performance in SET (for Design) + Studio Test to be held during 2nd Week of June 2007 at the institute + personal interviews as well as well as on the information provided in the SID application form.

International students are not required to appear for SET. They need to purchase the prospectus for international students available with the International Students' Cell of Symbiosis. They may contact the Cell at symicell@symbiosis.ac.in

Important Dates

Online Registration at www.set-test.org for SET 2007	19 Feb 2007 to 17 April 2007
Sale of SID Prospectus and Application Form	21 Feb 2007 to 4 May 2007.
SET test for Design.	5 May 2007.
Last date for submitting Institute's Application Form	11 May 2007.
SET Merit List for Design on SID Website	21 May 2007.
Studio Test and Personal Interview	2nd Week of June 2007.

Contact Details

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Vinay Mundada

Acting Director



SYMBIOSIS INSTITUTE OF HEALTH SCIENCES (SIHS)

{A Constituent of Symbiosis International University (SIU)}

Formerly known as Symbiosis International Educational Centre, Deemed University

(Established under Section 3 of the UGC Act 1956, by notification No. F.9-12/2001-U.3 of the Government of India)

Introduction

Symbiosis Institute of Health Sciences (SIHS) is a proud member of the prestigious Symbiosis International University (SIU), *Formerly Symbiosis International Educational Centre (SIEC) Deemed University*. A pioneer in the field of Health education, SIHS has conceptualized & implemented a group of professional up-gradation programmes meant to equip the healthcare professional with the appropriate tools in order to survive this age of fierce competition and specialization. Besides having excellent faculty for the didactic component, hands on practical training for all programmes is provided at leading tertiary care hospitals of the city. SIHS encourages a symbiosis of thought, word & action of all such professionals who would address the all-important issue of health in its totality. Through its unique, innovative, career oriented programmes, SIHS plans to raise a cadre of professionals who would ensure delivery of optimum health care services.

Programme offered & Course content

B.Sc. – Medical Technology (B.Sc.-MT) – India's healthcare sector has made impressive strides in recent years. It has transformed to a \$ 17 billion industry and is surging ahead with an annual growth rate of 13 per cent a year. With corporations showing keen interest to set up large healthcare facilities across the countries, equipped with state-of-the-art technologies and expertise to back, this sector is poised to grow even further thereby creating a phenomenal demand for skilled Medical Technologists in India.

The work of the Medical Technologist is so critical to the practice of modern medicine that it would be virtually impossible to provide good medical care without them. In order to cater to this growing demand for skilled professionals, the Symbiosis Institute of Health Sciences (SIHS) has introduced the BSC. Medical Technology course. This three year Full Time Graduate degree programme equips students with knowledge of the latest techniques and trends so that on completion they can emerge as fully trained and confident Medical Technologists.

Specializations

1. **Cardiac Care Technologists:** The Cardiac Care Technologist is responsible for direct and indirect patient care, haemo-dynamic monitoring, equipment set up and operation, and analytical calculation. Assists the physician during sterile procedures and assumes responsibility for completion of other cath lab functions as assigned.
2. **Respiratory Care Technology:** The Respiratory Care Technologist is a key member of the medical team, specializing in diagnostics, treatments, and procedures in the care of patients with respiratory problems. They assist the treating intensivist to evaluate, treat, and care for patients with breathing disorders. .
3. **Dialysis Technology:** Dialysis Technologists operate machines that remove waste and excess fluids from the blood of patients whose kidneys can no longer carry out those functions. The programme is designed to provide the student with a comprehensive introduction to the field of dialysis and the skills required for entry-level employment as a Dialysis technologist. .
4. **Medical Imaging Sciences:** Imaging Technologists are health professionals who facilitate patient diagnosis and management through the creation of medical images using X – rays, ultrasound and magnetic resonance. Working in collaboration with radiologists and other specialist medical practitioners they play



- a pivotal role in selecting and implementing the most appropriate examination protocols which will answer the clinical question.
- 5. Medical Lab. Technology:** Medical Lab. Technologists are concerned with the analysis of biological specimens to support diagnosis, treatment & prevention of disease. They work in collaboration with Pathologist & other specialist medical practitioners.

Duration: 3-Year Full Time.

Method of Instruction/ Orientation & Methodology

The B.Sc. – Medical Technology program introduces students to emerging technologies and their application to the health care sector, thereby helping them understand the finer professional and technical responsibilities of the field. The B.Sc. – Medical Technology program combines classroom instruction and laboratory practice on-campus with intensive training in the best of hospitals. A Medical Technology student typically spend three years on campus learning basics like Anatomy & Physiology as well as other subjects that give them a basic understanding of medical sciences. From the second year onwards they can opt for any one of the above specializations. Students spend half their learning time in hospital set-ups where they are exposed to actual hands on practical training.

As part of their curriculum, students are taught additional modules on Management issues relevant to the respective healthcare domain. It emphasizes yet again on a multi disciplinary approach towards achieving professional success.

Health care & Health club facilities

The Symbiosis Centre of Health Care (SCHC) is the in-house Health Care unit exclusive to the staff and students of the various institutes of Symbiosis. The SCHC has a team of specialist doctors present throughout the day. Out patient treatment is provided to the students by the medical officers of SCHC. The Symbiosis Health Benevolent Fund (SHBF) is the first of its kind, cashless medical insurance scheme for staff & students, to have been introduced in the entire country. It provides for zero hour support in case of medical emergencies. This includes provision of financial support in critical circumstances. A copy of the policy document is available with the Registrar/Office Superintendent. For further details regarding the benefits of the policy, the student may contact the SCHC.

The SCHC also provides an in-house modern health club and fitness centre with the view to facilitate a holistic development of mind and body for an all round development of our students. Training facilities for strength, endurance, flexibility and cardio vascular fitness including Yoga and Meditation are provided in customized capsules suited to the unique requirements of the student population in confirmation with their academic curriculum.

The centre also arranges seminars & health education workshops.

The centre thus provides preventive, promotive and curative health care services with a view to ensure positive health to all members of the Symbiosis family.

Auditorium: The in-house facilities include a 600-seater modern auditorium and a modern conference hall at Vishwabhavan.

Classrooms: Lecture rooms are well equipped with the latest audiovisual facilities.

Library: All students will be provided library facilities consisting of relevant course material, reference books, CDs etc. This will be made available to all students only after payment of library deposit.

Multi Cuisine cafeteria: An all day cafeteria ensures refreshments for busy minds.

Accommodation: For out station students (Boys & Girls) can be arranged at the Symbiosis Hostel.

Career Outlook: The diagnostic sector today is witnessing tremendous growth in terms of volume & sophistication. With corporations showing keen interest to set up large healthcare facilities across the countries, equipped with state-of-the-art technologies and



expertise to back, this sector is poised to grow even further thereby creating a phenomenal demand for skilled Medical Technologists in India. The demand for professionals who can provide diagnostic services has been growing at a much faster pace than the number being trained every year. Advanced complex instrumentation & equipment require well-trained technocrats with a strong scientific foundation. Thus, opportunities are a plenty in Hospitals, Medical Laboratories, Imaging Centers, Research Labs, Educational Institutes etc.

Placement

SIHS Placement Cell will assist all students to obtain employment in respective industries.

Eligibility

Std. XII Pass with any two of the following subjects Physics, Chemistry, Biology, Botany, Zoology, Biochemistry & Microbiology or equivalent as decided by competent authority.

Medium of Instruction: English

Number of Seats: Intake: 120 Seats.

Reservation of Seats

15% and 7.5% of seats reserved for SC/ST candidates respectively

15% seats reserved for sponsored candidates

3% seats reserved for physically handicapped candidates (blind, hearing impaired (Deaf/dumb) mentally retarded or those with orthopedic disorders)

Kashmiri Migrants: 2 seats over and above the total intake – children of migrants from J&K valley or Defence and Civil Service Personnel presently posted and engaged in fighting against terrorist activities in J&K valley

Prospectus Sale Commences on	20 th February 2007
Prospectus Sale Closes	4 th May 2007
SET Test	5 th May 2007
SET Results	21 st May 2007
Display of the first merit list	10 th June 2007
Last date for the payment of fees for first merit list	20 th June 2007
Display of the second merit list	21 st June 2007
Last date for the payment of fees for second merit list	30 th June 2007
Course commencement	August 2007

Contact details

Symbiosis Institute of Health Sciences (SIHS)

Senapati Bapat Road, Pune – 411004.

Tel: 91–20–25655362 (Ext.222/225) , Fax: 91–20–25678680

Email: info@sdhspune.org

Website: www.sdhspune.org

Disclaimer

Symbiosis reserves the right to cancel the programme if the minimum number of seats is not admitted. Legal Jurisdiction: All disputes pertaining to sale of prospectus, conduct of examinations and admission shall fall exclusively within the jurisdiction of Pune, Maharashtra only.

Dr. Rajiv Yeravdekar
Director, SIHS