

SYMBIOSIS INTERNATIONAL UNIVERSITY



Established under section 3 of the UGC act 1956 vide notification No.F.9-12/2001-U.3 of the Government of India.

SNAP

Symbiosis National Aptitude Test 2007

IMPORTANT DATES

| | |
|----------------------------|---|
| Last Date for Registration | Sunday, November 25, 2007 |
| Payment Closes on | Wednesday, November 28, 2007 |
| SNAP Test 2007 | Sunday, December 16, 2007 Time – 2pm to 4pm. |
| Announcement of Result | Monday, January 7, 2008 |

(V.S.Pol)
Registrar

Symbiosis International University's Symbiosis Test Secretariat

Symbiosis Infotech Campus, Plot No.15, Rajiv Gandhi Infotech Park, Hinjawadi, Pune – 411057, India.
Phone: 020-22934049 / 50; Telefax: 020-22934051

Website: www.snaptest.org ; University Website: www.siu.edu.in

Email: info@snaptest.org

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President and Founder Director / Chancellor's Message



Symbiosis in the last three decades has strived for excellence in education and future prospects of students joining symbiosis. Amongst all 32 institutes that range from kindergarden to postgraduate programmes, a student is central to symbiosis. One of the major driving forces in establishing Symbiosis National Aptitude Test is to provide convenience and ease of a common entrance test for admissions to eleven constituent Institutes of symbiosis International University offering Postgraduate education.

Symbiosis has been rated among the top Management & Technology postgraduate institutes in India time and again and has a vast network of alumni excelling in their fields. Symbiosis undergraduate institutes too are recognized with top ranking at national level.

The first stepping stone- the SNAP, will remain one of the significant components of enhancing quality in admission process to these institutes; while it provides the comfort and convenience to students of appearing for a single test. It is offered in major cities of India so that students all over can take the test in a city closest to their homes.

I welcome all students and wish them a bright future!

Dr. S. B. Mujumdar

Vice Chancellor's Message

Dear Student,



The Symbiosis National Aptitude Test (SNAP) is a test conducted by the Symbiosis International University. The test is conducted at the National level to ensure that meritorious students are admitted to the various constituent institutes of Symbiosis International University. The test is conducted in various cities to ensure that maximum number of student get the advantage to appear for the entrance test and thereby get admitted to the prestigious institutions of Symbiosis International University.

Symbiosis is a place, which ensures that the student receives a high quality education and an all round personality development. I welcome you to the Symbiosis family.

Dr. M. S. Raste

Jt. Director's Message

Dear Student,

The Symbiosis National Aptitude Test (SNAP) is a test conducted by the Symbiosis International University's Test Secretariat to judge the aptitude of the student for a particular course.

This test is conducted in many cities for the convenience of students and of course of parents too.

This one single test makes you eligible for all Postgraduate programmes of symbiosis. I wish you all the best and welcome you to be a part of the Symbiosis family.



Dr. Vidya Yeravdekar

SNAP Test for Symbiosis Postgraduate Programmes

Symbiosis National Aptitude (SNAP) Test is a common written test for the admission processes of postgraduate institutes of Symbiosis International University [SIU] established under section 3 of the UGC Act 1956 vide notification No.F.9.12/2001 U.3 of the Govt. of India. Subsequently ten more Institutes of Symbiosis have been brought under the ambit of Symbiosis International University vide notification No.F.9.12/2006-U.3 (A).

It is a mandatory written test for admission into any postgraduate programme offered by these institutes. However, it is only the first step. In addition, a candidate has to undergo the selection process of the desired institute to qualify for the admission to the postgraduate programmes of that institute. A student aspiring to do higher studies at SIU needs to do the following:

Stage-1: SNAP Test

- Register online at www.snaptest.org
- Follow the instructions for payment of Test fee of Rs. 800/- on this website.
- On closing of Registration, print "Admit Card" from the website.
- Paste candidate's photograph on the Admit Card.
- Bring the Admit Card on which the candidates photograph is pasted and a Photo Identity to the Test Center.
(Candidates should note that authenticated Admit Card is an important document without which no candidate can appear for Group Discussion and Personal Interview. Candidates shall preserve the Admit Card till the Group Discussion and Personal Interview is over. If the Admit card is lost, no duplicate Admit Card will be issued and the candidate will lose the chance to appear for Group Discussion and Personal Interview.)
- Appear for the Test.

Stage-2: Submit Application form to the desired SIU's constituent institutes.

- Purchase a prospectus & application form as per a chosen institute's instructions given on its website.
- The SNAP website allows a facility for online purchase of prospectus & application form for many of these institutes along with online payment of SNAP fee.
- Complete the application procedure of the desired institute.
- You can apply to more than one SIU's constituent institutes.

Stage-3: Attend the call for further selection process of the chosen institutes.

- Each institute has its own weightages for arriving at a cutoff, depending on its focused field as mentioned in the prospectus of each constituent institute. For example, One Institute may have lower weightage for Quantitative Section while some other Institute may have a higher weightage for the same section.
- The institutes will announce a short list for attending further selection process.
- The individual institutes as per their schedules will announce Short List & Waiting Lists.
- For details of selection process and schedules please refer to the prospectus of respective institutes.

Important:

- Mere scoring in the SNAP Test does not entitle any right to the candidate to be called for Group Discussion and Personal Interview. Those candidates who are above the cut-off point based on parameters mentioned in the prospectus will be eligible for group discussion and personal Interview.
- While adequate care is taken in ensuring that there are no mistakes in reading the answer sheet by the scanning machine, there is no provision of revaluation of the answer sheet of any candidate.
- The scores published by the Symbiosis Test Secretariat shall be final and shall not be subject to any appeal or revaluation.
- The SNAP Score card will be available on the website for a period of one month from the date of declaration of results i.e. up to February 7, 2008.
- Those candidates paying through cash or DD, should ensure that
 1. Axis Bank (formerly UTI Bank) Challan for cash payment, or
 2. Demand Drafts and Payment Advice Form for DD payment

Should reach Symbiosis Test Secretariat by 30th November 2007. Symbiosis Test Secretariat will not be held responsible for non-delivery or any delay on the part of Courier / Postal Services.

SNAP Test Structure

SNAP Test duration is 120 minutes.

SNAP Test is an objective test and has 150 questions. Each question has 4 responses. Candidate should choose an appropriate response. It has 4 sections. In three sections each question carries 1 mark and in the one section each question carries 2 marks. Each wrong answer attracts 25% negative marks.

The four sections are:

| Sr. No. | Section | Number of Questions | Total Marks |
|---------|--|---------------------|-------------|
| 1. | General English: Reading Comprehension, Verbal Reasoning, Verbal Ability | 40 | 40 |
| 2. | Quantitative, Data Interpretation & Data Sufficiency | 40 | 40 |
| 3. | General Awareness: General Knowledge, Current Affairs, Business Scenario | 40 | 40 |
| 4. | Analytical & Logical Reasoning | 30 | 60 |
| | Total | 150 | 180 |

How To Register For SNAP 2007

Step 1. Register for SNAP Test at www.snaptest.org this will generate your SNAP ID. For different modes of payment different 'Payment Advice' formats are created. Choose a payment mode and print a 'Payment Advice' form online.

Step 2. Pay a non-refundable fee of Rs. 800/- according to the payment mode. You have 3 choices.

CASH:

- This 'Payment Advice' form is in 3 parts. Pay Rs. 800/- in cash at Axis Bank [**formely UTI**] branch in your city. Refer to the list of branches on the website. The bank will return two parts of the 'Payment Advice' form to you. The 'Student copy' is your receipt.
- Sign the Symbiosis copy of the 'Payment Advice' form of Axis Bank [**formely UTI**] and send it to the Collection Centre at,

Symbiosis Test Secretariat

Symbiosis International University
Symbiosis Infotech Campus, Plot No.15, Rajiv-
Gandhi Infotech Park, Hinjewadi,
Pune – 411 057 Maharashtra, India
Phone: 020-22934049 / 50

DEMAND DRAFT:

- Get a demand draft for Rs. 800/- from any Bank in favour of "Symbiosis National Aptitude Test" payable at Pune.
- Sign the single copy of the 'Payment Advice' for DD and send it to the Symbiosis Test Secretariat only at,

Symbiosis Test Secretariat

Symbiosis International University
Symbiosis Infotech Campus, Plot No.15, Rajiv
Gandhi Infotech Park, Hinjewadi,
Pune – 411 057 Maharashtra, India.
Phone: 020-22934049 / 50.

ONLINE PAYMENT THROUGH CREDIT CARD:

- You may pay directly through either Master or Visa card online. Follow the instructions on the website.
- The SNAP website allows a facility for online purchase of prospectus & application form along with online payment of SNAP is 3rd week of October 2007 for presently the institutes are listed on the Screen. Following Institutes are participating in Online Sale of prospectus along with SNAP Fee.

- Symbiosis Institute of Business Management [**SIBM**].
- Symbiosis Institute of Computer Studies and Research [**SICSR**].
- Symbiosis Institute of Media and Communication [**SIMC**].
- Symbiosis Institute of International Business [**SIIB**].
- Symbiosis Centre for Management and Human Resource Development. [**SCMHRD**]
- Symbiosis Institute of Telecom Management. [**SITM**]
- Symbiosis Centre for Information Technology [**SCIT**].
- Symbiosis Institute of Geoinformatics [**SIG**].
- Symbiosis Institute of operation Management [**SIOM**].
- Symbiosis Institute of Health Sciences. [**SIHS**].

Step 3.

Admit Card should be printed from the website. This will be operative on closing of registration on December 5, 2007 and will remain open till December 16, 2007 midnight. Ensure the following.

- Print the Admit Card online
- Paste your own photograph on the on-line Admit Card.
- Bring the Admit card with the photograph to the Test Center in addition to a photo-identity. An acceptable photo identity is any one of *Passport * Driving license *College / Institute identity card, *Credit card with photograph.
- At the time of the written test, it is mandatory to produce the photo identity as described here. Symbiosis Authorized Person will verify and authenticate your Admit Card against the photo-id.
- Please preserve this authenticated Admit Card for further selection processes of individual Institutes. Please Note that no duplicate Admit Card will be issued in case it is lost by the candidate.

Important:

SNAP Registration Fee is non-refundable. Please note that claims for refund of the **SNAP Registration** fee will not be entertained on any account.

Test Cities

SNAP Test is conducted in 29 cities. A candidate may choose one city. The centre and its address will be informed to the candidate on the Admit Card.

- | | |
|----------------|-------------------|
| 1. Agra | 16. Jamshedpur |
| 2. Ahmedabad | 17. Kanpur |
| 3. Allahabad | 18. Kochi |
| 4. Bangalore | 19. Kolkata |
| 5. Bhopal | 20. Lucknow |
| 6. Bhubaneswar | 21. Mumbai |
| 7. Chandigarh | 22. Nagpur |
| 8. Chennai | 23. Nashik |
| 9. Delhi | 24. Noida |
| 10. Faridabad | 25. Patna |
| 11. Gurgaon | 26. Pune |
| 12. Guwahati | 27. Surat |
| 13. Hyderabad | 28. Vashi |
| 14. Indore | 29. Visakhapatnam |
| 15. Jaipur | |

Symbiosis International University's Symbiosis Test Secretariat reserves the right to change or allot a city other than the one requested by the candidate in the event of the requested city not being available for any reason.

Guidelines

1. Reach the Test Centre latest by 1:00 p.m. The test procedure will start at 1:30 p.m. Candidates reaching after 2:00 p.m. will not be admitted.
2. Bring the following to the Test Centre:
 - a. Admit Card: without which you will not be allowed to take the test.
 - b. Photo identity: Any one of the Following:
 - Passport
 - Driving license
 - College/Institute identity card
 - Credit card with photograph.
 - c. Blue/Black ballpoint pen.
3. Cell phones, calculators, watch calculators, alarm clocks, digital watches with built in calculators/ memory etc. will not be allowed in the examination hall.
4. Occupy the seat allotted to you by verifying the SNAP ID written on the desk and indicated in your Admit Card.
5. The Test Invigilator will check your Admit Card.
6. The Test booklet will be distributed just before the starting time of the Test. When you get the test booklet, make sure that the booklet is in sealed condition. If the seal is found broken or tampered with, please bring this matter immediately to the notice of the invigilator.
7. At 2:00 p.m. the Test Invigilator will instruct you to open the seals of the test booklet and commence answering the test.
8. Check immediately that all the pages of the booklet are in order. In the rare event of the Test Booklet being defective, bring it to the notice of the invigilator immediately who will arrange for the replacement of test booklet if required.
9. You will get two hours from 2:00p.m. To 4:00 p.m. to answer the questions. Though the test will have several sections, you are free to work on the sections in any order.
10. You are not allowed to leave the Hall till the test is over and until the Invigilator collects the answer sheets and Test Booklet at 4:00 pm. You will be allowed to leave the hall only after the answer sheets of all the candidates in your hall have been collected and accounted for.
11. Candidates found using any unfair means will forfeit their chance of being considered for admission and will be debarred from receiving SNAP scores.
12. Invigilator or Symbiosis Test Secretariat Representative will stamp and authenticate your Admit Card.

Please preserve this authenticated Admit Card for further selection processes of individual Institutes. Please Note that no duplicate Admit Card will be issued in case it is lost by the candidate.

Symbiosis International University's Postgraduate Institutes

Symbiosis is known for quality postgraduate education and offers an array of programmes in Management, Computer Studies & IT and Communication. There are also specialized programmes for each area.

The Constituent Institutes

1. Symbiosis Institute of Business Management (SIBM)
www.sibm.edu
2. Symbiosis Institute of Computer Studies & Research (SICSR)
www.symbiosiscomputers.com
3. Symbiosis Institute of Media and Communication (SIMC)
www.simc.edu
4. Symbiosis Institute of International Business (SIIB)
www.siib.ac.in
5. Symbiosis Institute of Management Studies (SIMS)
www.sims.edu
6. Symbiosis Centre for Management & Human Resource Development (SCMHRD)
www.scmhrd.edu
7. Symbiosis Institute of Telecom Management (SITM)
www.symbiosistelecom.com
8. Symbiosis Centre for Information Technology (SCIT)
www.scit.edu
9. Symbiosis Institute of Geoinformatics (SIG)
www.sigpune.com
10. Symbiosis Institute of Operations Management (SIOM)
www.siom.in
11. Symbiosis Institute of Health Sciences (SIHS)
www.sihsspune.org

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT [SIBM]

Introduction / mission/ vision.

Established in 1978, SIBM today is the flagship of the Symbiosis Management Institutes. Starting from humble beginnings SIBM was ranked the 4th best Bschool in India in the Business Today AC Neilson – ORG Marg survey in July 2006. Combining theory with practical business, classroom teaching with Management Development Programmes, SIBM offers its students a classic mix of academic and business knowledge.

Its academic partners are :

- ❖ SIBM – Steinbeis University, Germany for Management Growth MBA Programme for IBM Germany
- ❖ Seidman Business School, Grand Valley State University, Michigan.
- ❖ School of Travel Industry Management, University of Hawaii at Manoa, Hawaii, USA.

SIBM Vision

To become a premier business school recognized globally for its excellence in academics, intercultural solidarity and understanding and for its valuable contribution to industry, society and students.

SIBM Mission

To make SIBM better and better in terms of excellence in education, research, service to industry, society and students.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, Club etc.

SIBM boasts of wi-fi enabled campus and state-of-the-art infrastructure for its students. All these facilities go a long way in ensuring productive campus life and provide a perfect ambience for academic pursuits.

Hostels: Limited facilities are available on the campus + assistance for accommodation

Programs offered.

Residential MBA Programme

Two years full - time Master's Degree in Business Administration (MBA)

(Specializations in Marketing / Finance / Human Resource / Operations Management / Marketing Communications)

Students can apply to one category only.

Placement

SIBM Achieves Record Breaking 100% Placements

Entire Batch Placed on Day Zero

If placements are any indication of the success of a Business School in the corporate world, Symbiosis Institute of Business Management (SIBM) has definitely made its mark as can be seen from the success of the Campus Recruitment Program of 2007. 3rd January 2007 was the day when dreams turned into reality with 210 offers being made to 143 students. There was representation from every sector ranging from FMCG, Banking & Financial Services, Consulting, IT & ITES, Manufacturing and Automobile to Consumer Durables, Retail, Media and Advertising amongst others. The entire batch was placed in a matter of 6 hours with an average salary of 8.7 Lakhs and median salary of 8 akhs. The students never had it better in terms of choice with as high as 1.45 offers per student.

International Recruitment

One of the major breakthroughs for this year was the participation of new international recruiters – Sony Gulf and Kaybee Group. Olam International continued their relationship with SIBM displaying their confidence in the students and the institute. In all 6 offers were made, the highest offer of \$85,000 being made by Olam International.

Methods of Instruction

SIBM's approach to management education has been to create managers with a fund of leadership skills and a sound knowledge base with sharp business acumen to help the corporates to exploit opportunities, meet challenges and go from success to success.

Eligibility

A graduate from any statutory university with a minimum of 50% marks (45% for SC/ST) at graduation level.

Intake 180 seats

Reservation if any

1. Within the Sanctioned intake:
 - a) SC 15%,
 - b) ST 7.5%
 - c) Management Seats 15%
 - d) Physically Handicapped 3%
2. Over and above the Sanctioned intake:
 - a) Jammu and Kashmiri Migrants: 2 seats per programme
 - b) International Students Including NRI 15%.

Admission Procedure for NRI / Foreigners only.

Office-in-charge

The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates related to Institutes.

| | |
|---------------------------------|--|
| Start of Sale of Prospectus | Monday, 3 rd September, 2007 |
| Last date of sale of prospectus | Wednesday, 2 nd January, 2008 |
| Last date of submission of form | Saturday, 5 th January, 2008 |
| SNAP Test Results | Monday, 7 th January, 2008 |
| Shortlist of SIBM for GD / Int | Thursday, 17 th January, 2008 |
| GD / Int. MBA | 31 st January to 3rd February, 2008 |
| Final Merit list display | Saturday, 16th February, 2008 |
| Last date for payment of fees | Wednesday, 29 th February, 2008 |
| Pre induction Programme begins | 1 st April, 2008 |
| Course Commencement | 9 th June, 2008 |

Both, Symbiosis National Aptitude Programme (SNAP) 2007 and applying to SIBM is mandatory for an applicant to be considered for the SIBM shortlist.

Important telephone numbers, e-mail ids, and web site.

Tel : 91 – 020 – 25676875 / 76 , 25654626

Fax : 91- 020- 25659499

sibm@sibm.edu / admissions@sibm.edu

www.sibm.edu

Contact details.

Executive Admissions & Counseling

SIBM, Senapati Bapat Road , Pune 411004.

Note

SIBM launches Bangalore campus , Course Commences June 2008, registration begins.

For further details visit www.sibm.edu and email to admissions@sibm.edu

SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH [SICSR]

Introduction

Established in 1985, SICSR was one of the first institutes in Maharashtra to offer high quality computer education at a time when few existed. In 2002, SICSR became a constituent of the Symbiosis International University and devised programmes, which offered two post-graduate degrees (MBA-IT and MSc-CA) and two undergraduate degrees (BBA-IT and BCA).

To make the studies at SICSR an exhilarating intellectual journey, we endeavour to develop the necessary environment through the synergy of well-qualified and devoted faculty, knowledge greedy students and experienced industry experts. SICSR has outstanding facilities available to support the programmes. Besides excellent book collection and reference library, computer access is provided through a wide variety of networking systems.

Responding to the critical needs of the industry, the institute supports innovative projects, student internships and seminars that strengthen the link between theory and the real world's expectations. The Institute also encourages frequent contacts with the professionals in the field through guest lectures and workshops. These contacts help us improve upon our programme inputs making them more relevant.

Our Vision

It is the primary responsibility of the privileged few to share the knowledge and resources with the rest for the advancement of the nation and the world

Our Mission

To create and advance, to impart and propagate and to apply computer knowledge for the sustained growth of the individuals and society in the fields of Computer and Management

Modern Amenities

Lab: SICSR has truly world class, state-of-the-art computer lab which includes powerful servers, dedicated internet and email access, desktops PCs and laser / DeskJet / dot-matrix printers etc. All the machines are connected to a 10/100 MBPS network, which in turn is connected to Gigabit Ethernet. For the Internet, there is 24x7 connectivity through 2 leased lines with 512 KBPS each. The labs are equipped with firewall and content filtering tools with latest Antivirus Gateway level Scanning.

Library: The main objective is to provide innovative, responsive and effective services, which will meet the changing needs of the academic community. Our library provides a range of books, periodicals, e-resources and other media at appropriate levels for the need of the students.

Teaching Aids and Pedagogy: SICSR's approach to teaching includes a combination of lectures, class discussion, group work and self-study. The faculty present key subjects in lectures and conduct class discussions based on case studies.

Health and Medical care and Gym : The Symbiosis Institute of Health Sciences (SIHS) provides an in house, modern, state of art health club & fitness center with a view to facilitate a holistic development of mind & body for an all round development of our students. Each student is insured under the Mediclaim & Road Traffic Accident Policy. Hostel facilities

SICSR has limited hostel facilities for girls and boys and provides database of PG accommodation to students if needed.

Our Programmes

Ph.D: A doctoral programme under the Symbiosis International University (SIU) [established under section 3 of UGC act 1956 vide notification no._F.9-12/2001-U.3 dated 6TH May 2002 of Government of India] in Computer Science and Information Technology.

MBA (IT): Master of Business Administration (Information Technology)
(2 years Full Time Postgraduate Master's Degree programme)

Eligibility: Graduate in any discipline of any statutory university with minimum of 50% marks. (45% for SC / ST category candidates)

Options for specialization: Business Application Management, Software Process Management

Objective: To prepare students in application of information technologies to deliver software solutions so that the students are best suited for entry-level positions as Business Analyst, Quality Analyst

Intake Capacity: 90

MSc (CA): Master of Science (Computer Applications)

(2 years Full Time Postgraduate Master's Degree programme)

Eligibility: Graduate in any discipline of any statutory university with minimum of 50% marks. (45% for SC / ST category candidates)

In Msc [CA]

- For Image Processing specialization, students should have Mathematics at graduation.
- For Embedded Systems specialization, students should either have electronics or computer science at graduation.

Options for specialization: System Administration, Image Processing, Software Development and Embedded Systems

Objective: This programme will equip students with knowledge highly relevant to emerging technologies. The course aims to provide a comprehensive framework for understanding, by integrating foundations with extensive practical work.**Intake Capacity:** 90**Reservation:**

1. Within the Sanctioned intake:

- SC 15%,
- ST 7.5%
- Management Seats 15%
- Physically Handicapped 3%
- Serving/Retired Defence Personnel and their Children: 5%

2. Over and above the Sanctioned intake:

- Jammu and Kashmiri Migrants: 2 seats per programme
- International Students Including NRI 15%.

Admission Procedure for NRI / Foreigners**Office-in-charge**The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.inwebsite: www.symbiosis.ac.in.**Important Dates**

| | |
|---|--|
| Sale of SICSR Prospectus | October 15, 2007 |
| Online registration for SNAP PG test closes | November 25, 2007 |
| Payment for SNAP closes | November 28, 2007 |
| SNAP PG test | December 16, 2007 |
| SICSR Online Registration closes | January 13, 2008 |
| Schedule for GD/PI for the short listed candidates to be displayed on | February 04, 2008 |
| GD/PI (At Pune) | February 16-17 & 23-24, 2008 |
| Display of the first merit list | March 03, 2008 |
| Last date for the payment of fees for the first merit list | March 13, 2008 |
| Display of the second merit list | March 17, 2008 |
| Last date for the payment of fees for the second merit list | March 26, 2008 |
| Programme commencement | MBA (IT) June 09, 2008 MSc (CA) June 09, 2008 |

Contact Details:Admission Department
Symbiosis Institute of Computer Studies and Research
1st Floor, Atur Centre, Gokhale Cross Road, Model Colony,
Pune - 411016.

Tel : (+91) 020 - 2567 5601 / 02 Extension 103

Fax : (+91) 020 - 2567 5603

admissions@symbiosiscomputers.com

SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION [SIMC]

Introduction

Symbiosis Institute of Journalism & Communication (SIJC) was established in 1990 and later renamed Symbiosis Institute of Media & Communication (SIMC), the institute has evolved into a leading media Institute, providing the industry with skilled and trained media professionals adept in all fields of mass communication. SIMC's aims at truly progressive media training are diverse in content, approach and diversity of media vehicles in the areas of communication to be aware of. From print journalism, to radio and television and cinema, animation and graphics, advertising on the print, web and television, outdoors and kiosks, public relations, events, and corporate communication.

SIMC objective is to be an active catalyst in the evolution of complete communication professionals who fulfill the needs of the industry in terms of their holistic or integrated knowledge and multi-skilling, their specialized skills in one area of media, their technological skills and inter-personal skills, and their professional culture or code of conduct. SIMC stands committed to the needs of the communication industry to get suitably trained professionals, and the dreams of the aspirants to become the icons of the Indian media of tomorrow. Hence the institution has devised four specialization modules for curriculum design, which ensures the relevance to the industry needs.

Vision

- Leadership in every sector of post-graduate media and communication education in India, including on-the-job training;
- Initiate high-quality entry level under-graduate media education on the other;
- Pioneer major social and developmental communication initiatives.

Mission

- To develop innovative and responsible professionals in the practice, development and management of Media and Communication, thereby serving the needs of the industry and society, through education, training, research and advocacy.

Objective

- Providing the industry with skilled and trained media professionals' adept of mass communication, and communication management.

Infrastructure

Hostel

Furnished hostel facilities at Symbiosis Vishwabavan are available on first come first serve basis. The Symbiosis Society does allotment of rooms. SIMC will endeavour to assist students in securing accommodation outside the campus. The SIMC is expected to shift the campus next academic year to a completely residential campus of 300 acres in Lavale, (15KM from Pune), with hostel provided to all students.

Canteen

A canteen functions on the campus and provides wholesome breakfast, lunch and dinner. Students have a choice of Chinese, Punjabi, Chat and health food options, which include a fresh fruit juice bar.

Health club

To enhance the physical, mental and spiritual strength of each student, the Symbiosis Society has set up a health club which houses a well equipped gymnasium, yoga and aerobics center.

Other highlights include: Yoga, Fitness and Art of Living programmes, Special transcendental meditation classes Weight training and aerobic training programmes. It is compulsory in Symbiosis to attend and make the best use of health facilities here.

Programmes offered

SIMC offers two-year full-time postgraduate programmes in Mass Communication & Communication management

- Masters in Mass Communication (MA): The Mass communication comprises the following specialisations: a) Journalism (Print, Broadcast and Cyber Media), (b) Audio & Visual Production (Radio Communication, Television Production, Ad and Documentary Film making and Film Studies).
- Masters in Communication Management (MBA): The Communication Management major comprises the following specialisations: Advertising (Client servicing/ Account planning, media and Creative- Arts & Copy), Public Relations (PR, Corporate Communication and Event Management).

Career prospects:

Market/ Advertising Research, Media Planning/ Buying houses, Advertising agencies, Journalist in newspaper / Television News Channels, Television Production houses, Television Channels, Ad film making houses, Independent Film makers, Radio Channels, Corporate houses, NGOs, Social Communication, Public Relation Agencies, Media Organizations, Corporate houses, Event Management Firms, Marketing Communication professionals.

Eligibility

Graduates in any discipline from a recognized University with 50% (45% for SC/ST) aggregate are eligible.

Intake: 240 seats

Reservation of Seats:

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including NRI 15%.

Admission Procedure for NRI / Foreigners**Office-in-charge**

The International office Symbiosis Society
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Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates related to Admission:

| | |
|--|---------------------------------|
| Admit Card Available | December 5 to December 16, 2007 |
| SNAP Test | December 16, 2007 |
| Last date for prospectus purchase | January 5, 2008 |
| SNAP Results: | January 7, 2008. |
| List for SIMC Group Discussion and Interviews | January 10, 2008 |
| Audio / Visual Final Selections | January 18-21, 2008 |
| Journalism, PR and Advertising Final Selection | January 24-29, 2008 |
| Final Results | February 10, 2008 |

Check www.simc.edu for lists & results.

Contact Details

Website: www.simc.edu,

Telephone: 022-26634521/ 13

Symbiosis Institute of Media and Communication,
Survey, No 231, New Lunkad gold coast, Viman Nagar, Pune-411014

SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS [SIIB]

Introduction:

Symbiosis Institute of International Business [SIIB] is a constituent of Symbiosis International University. SIIB was established in 1992 and is one of the top rated Business Schools in the country. It provides a strong academic foundation, overall personality development and has a strong track record of 100 % placements. SIIB strives to groom skilled professionals, equipping them with the knowledge and focused expertise to take on the challenges posed by global commerce, in the domestic and international sphere. SIIB's mission is to prepare well-balanced, socially conscious professionals for the corporate world.

International Affiliation: SIIB has signed MoUs with International Universities for the purpose of Faculty and student exchange programs and research.

An annual feature of our International Business programme is a visit to the Bremen University of Applied Sciences, Germany for four weeks in summer where select students are exposed to international business practices in Europe, every year since 2002.

As a part of our tie up with Oakland University – School of Administration at Michigan, USA, Faculty from both institutions have conducted full – fledged courses on reciprocal basis every year since 2004. A student exchange programme is also a part of this tie – up.

Infrastructure & Facilities:

SIIB has excellent administrative and academic facilities. Both full time and visiting faculty members have substantial professional and academic experience. The Academic Block has spacious Classrooms which have state of the art audio visual equipments, Conference Halls, Discussion Rooms, Fully equipped computer labs, wi - fi Internet connectivity and an excellent library having access to more than 28,215 books, 263 journals and 2556 CDs on a wide variety of Management subjects.

There is a separate hostel for boys and girls along with mess, canteen, swimming pool and a state of art health club providing facility of Gym, Aerobics, Yoga and Meditation, which are all a part of the curriculum.

Courses Offered by SIIB:

MBA – International Business (intake 120 students) :

This 2-year full time residential course of SIIB has the combined advantage of a General Management education along with a focus on International Business Management. In the 2nd year students do a regular specialization in Marketing, Finance, HR or Supply Chain Management covering both the domestic and international aspects.

The design of the course is rigorous requiring intensive application. Continuous evaluation, emphasis on self-study, numerous projects and presentations and deadlines for assignments ensure that time management skills are developed. There is a fine blend of theoretical and practical inputs through full time faculty and faculty drawn from Industry, to ensure that students are perfectly industry - ready in their chosen functional areas.

Reservations:

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including NRI 15%.

Admission Procedure for NRI / Foreigners

Office-in-charge

The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Method of Instruction:

Lectures, Practical exercises, Business Simulation, Group Projects and Presentations, Case Studies, Workshops, Guest lectures, Summer Training, Live Projects, Organizing events etc.

MBA - Agribusiness (intake 60 students)

This 2-year full time residential course of SIIB is a leading course in Agribusiness, which trains students in the commercial aspects of Agriculture so that they are trained to work as professionals in companies or to start their own Agribusiness units.

The MBA - AB course equips the student with management techniques that enable him / her to make rapid strides in the world of agribusiness. The first year has courses in Marketing, Finance, Logistics and General Management. The second year of the program exposes the student to specific and more evolved areas of agribusiness such as commodity trading, agri exports and procurement etc.

Basic Eligibility Criterion (for all Categories)

Candidate must be a graduate in Agri Sciences or agri related discipline. Bachelors Degree with at least 50% [For SC / ST categories : 45 %] aggregate marks or equivalent CGPA. The bachelor degree or equivalent qualification obtained by the candidate must entail a minimum of 3 years of education after completing higher secondary schooling (10+2). Candidates passing degree examination by part time / correspondence or in one sitting are not eligible. Students who are in the final year of their bachelor degree education may also apply, admission of such candidate will be provisional and will be cancelled in case of non fulfillment of the stated requirements.

OR

Non-Agri graduate with minimum 50% [For SC / ST categories: 45 %] aggregate marks having work experience in agribusiness.

Method of Instruction:

Lectures, Practical exercises, Business Simulation, Group Projects and Presentations, Case Studies, Workshops, Guest lectures, Summer Training, Live Projects, Organizing events etc.

Career Prospects and Placements:**1]: MBA – International Business**

The MBA - IB students have the dual advantage of getting jobs in Domestic and International Business. Last year the domestic average salary was Rs. 7.55 lakhs / annum and the highest salary was Rs.11.75 lakhs / annum. The students are well placed in a wide spectrum of companies in, Insurance & Banking, Software, Pharmaceuticals, Consultancy, Manufacturing, FMCG and Logistics.

2]: MBA - Agribusiness

For the MBA - AB students placement opportunities exist in reputed agribusiness companies, agriculture marketing companies, food processing industry & financial institutions who deal in agri - finance. The course encourages students to start their own agribusiness enterprise. Last year the domestic average salary was Rs. 5.2 lakhs/annum and the highest salary was Rs.7.6 lakhs/annum.

How to Apply:

- Appear for SNAP Test on 16th December 2007.
- For SIIB, register online through our website www.siiib.ac.in .
- Last date for receipt of application is 6th January 2007.
- For more details see website www.siiib.ac.in

Important Dates:

| | |
|--|--|
| Last date for accepting SNAP Registration | Sunday, 25 th November 2007 |
| SIIB Prospectus sale starts | Monday, 1 st October 2007 |
| Last date for sale of SIIB prospectus | Sunday, 6 th January 2008 |
| SNAP Test Result | Monday, 7 th January 2008 |
| Announcement of list of candidates shortlisted for GD / PI | Tuesday, 22 nd January 2008 |
| GD / PI process | February 2008 |
| Announcement of Final Merit List | Thursday, 3 rd March 2008 |

Contact Details:

Symbiosis Institute of International Business,
Symbiosis Infotech Campus, Phase I,
Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi, Pune – 411 057
Tel No. : 020 – 22934314 / 17 / 18/ 19 , Fax No. : 020 – 22934316
Email : admissions@siib.ac.in, Website : www.siiib.ac.in

SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES (SIMS)
(For Defence Personnel & Their Dependents)

➤ **Introduction**

- The Symbiosis Institute of Management Studies (SIMS) is a constituent of the prestigious Symbiosis International University.
- The purpose of the fulltime Master of Business Administration (MBA) program at SIMS is to provide management students with a critical understanding of management and organizational related skills which will provide the basis for informed decision making in their future careers.
- The institute is an ISO 9001: 2000 quality certified management institute. The Institute is presently undergoing NAAC accreditation process.
- Admission eligibility is defined under MoU with Min of Defence, Govt of India.

➤ **Vision**

Be the premier hub of management education for armed forces personnel and their dependents.

➤ **Infrastructure**

- SIMS is equipped with '*best-in-class*' facilities required in a contemporary Business school with well-designed and fully equipped classrooms for intimate class interaction besides discussion and audiovisual rooms.
- Its modern air-conditioned auditorium can seat up to 400 people with EDP and air-conditioned Conference Halls for smaller audiences.
- The Institute has an up-to-the minute selection of contemporary management books, journals and literature in an automated library.
- The Institute has 100 new computers in the air-conditioned Computer Lab.
- The entire campus is WiFi networked with broadband connection.
- Batch interaction is a key learning experience at a Business School and SIMS has fully furnished residential hostels for students with full catering facilities and on-campus Guesthouse.
- A fully ultra modern fitness club and swimming pool is on campus.

➤ **Placements :**

Blue chip corporates regularly recruit from campus. Over 100 companies visited campus for recruitment from the batch of 2007.

- Average Salary - Rs. 6.14 Lacs p.a.
- Highest Domestic Offer - Rs. 10.00 Lacs p.a.

➤ **Profile of Past Students:**

Past students are occupying responsible posts in organizations with some of them even occupying posts of VP in the short while since SIMS's inception. A few are entrepreneurs and some head their own family businesses. All SIMSites are recognised as dynamic go-getters.

➤ **Faculty**

Full time permanent and adjunct faculty, working managers, entrepreneurs, consultants, all with outstanding academic qualifications and experts in their respective fields are members of the teaching body. Thorough professionals, they bring their unique points of view to the classroom, work closely with students and make the learning environment industry responsive and thought provoking.

➤ **Programmes offered**

- Full-time 2 year Programme Master of Business Administration (MBA) of Symbiosis International University.
- *Post Graduate Diploma in Management courses for working students in part-time format.*
- *Executive M.B.A of 30 months' course in General Management for working executives.*

- *Corporate training programs, executive management programmes, international logistics programs for Indian Navy (INS Hamla) and MDPs are regularly subscribed to.*
- *Value added DGR Resettlement part-time programs for armed forces personnel.*

➤ **Curriculum**

The integrated lock-step curriculum of SIMS spreads over 2 academic years and is divided into 4 semesters. Course design ensures that academic inputs are practice oriented with emphasis on application of principles, tools and concepts to meet challenges and problems faced in today's organizations. Students learn to take decisions critically and analytically, taking into account the business considerations and ethical implications of these decisions.

- **M.B.A. (Marketing/Finance/Operations/ICT /IB/ Retail Management)**

The two-year full time program is designed to provide a strong foundation in operational facets of management. It allows areas of specialization in Marketing/ Finance/ ICT/ Operations/ IB/ Retail Management through a Major-Minor format.

- **M.B.A. (PM & HR)**

A two-year full time program that prepares the students with skills, knowledge and strategic perspectives that are essential in effective management of people resources. This program provides the student with in-depth knowledge of current HR practices and industrial relations.

- **General management orientation.** Students opt for their area of specialization at the end of the 1st semester. This choice is moderated through domain test with cap for class depending upon subscription

➤ **Pedagogy :**

Interactive with faculties using case study method, innovative techniques like role plays & films, live projects, etc along with traditional lecture/discussion method.

➤ **Corporate Governance.**

The Institute is an accredited 'Center for Corporate Governance' of the *National Foundation of Corporate Governance* and conducts research and executive development programs in the field for senior management and board members.

➤ **Eligibility**

The eligibility criteria for admission to SIMS is 50% or more marks in aggregate of fulltime bachelor's level degree through 10+2+3/4 mode, in single attempt, from a statutory university. Candidates completing their final examinations of bachelor's degree by 30th June 2007 can also apply provisionally. *Please note admission is primarily for dependants of defence personnel at this institute, with few industry sponsored seats. (Please refer policy defined below).*

➤ **How to Apply**

STEP 1: Appear in SNAP Test 2007. Please refer to guidelines in SNAP Bulletin.

STEP 2: Procure copy of SIMS Prospectus for 2008-2010 batch or refer the website at www.sims.edu for details. Prospectus is available by courier or by hand on payment of Rs. 1,100/- by demand draft in favour of 'Director, SIMS', payable at Pune. (Rs. 50 courier charge).

STEP 3: Apply for admission for M.B.A. program at SIMS with duly completed application form attached to prospectus or downloaded from website (along with demand draft).

- **Intake.** 300 students per batch.
- **Reservation for Defence / Industry sponsored etc.**

As per MOU with Ministry of Defence, Govt of India, vacancies for full-time courses are as under:

- a) **Defence Open Category** : 80% vacancies for MBA allotted to dependants of armed forces personnel.
- b) **Defence Special Category** : 10% vacancies for MBA allotted to dependents of armed forces personnel affected in War, Counter-Insurgency or War-like operations.
- c) **Industry Sponsored Category** : 10% vacancies for Industry / sponsored candidates.
- d) Officers of armed forces on Study Leave authorised by respective Service HQs.

➤ **Important Dates**

| | |
|--|---|
| Online SNAP Registration | 16 th Aug. - 25 th Nov. '07 |
| Sale of SIMS Prospectus Commences | Monday, 1st Oct. 2007 |
| Last date of submission of application forms to SIMS | Saturday, 5 th Jan. 2008 |
| Declaration of short listed candidates for GD & PI | Monday, 16 th Jan. 2008 |
| Dates for GD & PI - Pune | 31 st Jan. to 5 th Feb. '08 |
| Admission list of selected candidates | Saturday, 1st Mar. '08 |
| Course commences on | 16 th June 2008 |

➤ **Contact details :**

Admissions Dept, **SIMS, Range Hills Road, Kirkee Cantt, Pune 411 020. Tel: 020-30213200/ 201/239, Fax: 020-30213333. E-mail: admissions@sims.edu. Website: www.sims.edu**

**Brig H Chukerbuti (Retd)
Director, SIMS**

SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT [SCMHRD]

Introduction:

Established in 1993, as a part of the Symbiosis family, Symbiosis Centre for Management and Human Resource Development has strived to bring Indian ethos, management concepts and technological advances together in an effort to redefine the management paradigm in the new age. Recognized as a CRADLE OF INTELLECT, SCMHRD has chartered a course of evolving as a knowledge and value creation institute. We work on the platform of Leadership Entrepreneurship, and have shifted to Self Learning platform.

Our aim is to satisfy your thirst for knowledge. Our permanent faculty will partner with you for the basic theory, fundamentals and developments. Our visiting faculty will share their experience and advanced learning concept. We create an environment where you are inspired to learn, since we wish to move away from teaching. We shall make you learn. We believe in helping students become effective leaders, who can achieve results that have the potential to transform organizations. We work towards developing a global mindset, so that future managers can address the challenges of global competition.

Technologies like SAP, Oracle etc. will make you a platform user. Our non-academics will create values in you; ensuring you work from a platform of "Discipline", making you very humble and accessible, and our social activities will create a sense of belonging in you. You will have a tough time here but you will also have fun and remember the institute all through your life

To add to it, SCMHRD is now a part of the Symbiosis International University and would award an MBA degree.

Our Vision:

To become a Centre of Excellence for global leadership and learning – setting the standards by which others are measured.

Our Mission:

To create leaders and entrepreneurs of tomorrow, their dedication to excellence, absolute.

World Class Infrastructure

- The library is equipped with 'LIB. Suite - Library Software'. It has an e-learning facility and is home to around 20,000 books, CDs, journals and magazines
- The reading room facilitates quiet self-study
- The classrooms are computerized with Internet and LCD-projection facilities
- There is a separate space for group work with independent audio visual equipment
- The computer lab has 150 computers which are networked and also have Internet access
- A SAP Lab, where the students learn 'My SAP Business Suite', is also available
- Oracle Lab with Oracle 9i installed for OCA DBA certification with certified trainers.

Programs Offered:

- Master of Business Administration (MBA) – two year full-time and residential
- Executive Master of Business Administration (Exe-MBA) – thirty months part-time for working professionals in and around Pune

Facilities on Campus:

Hostels: Residential facilities for all the students. Each room has an attached bathroom with all the modern amenities. Separate accommodation is available for male and female students.

Cafeteria & Mess: A multi cuisine and fast-food cafeteria caters to the needs and tastes of the cosmopolitan student community. The mess serves hot and nutritious meals and has a capacity to host 500 students.

Gymnasium/ Aerobics/ Yoga: The campus has a state-of-the-art gymnasium, equipped with the latest workout machines of international standards. The institute also has Yoga and Aerobics classes on campus. Qualified instructors are present to help the students reap the maximum benefit out of these holistic development activities.

Swimming Pool: The campus has a well-maintained swimming pool, with trained professionals in-charge. Coaching facilities are also available.

Auditorium: The campus has a modern auditorium for national, international seminars & campus events.

Health Care: Excellent Health Care and Medical Facilities are available on campus. The Symbiosis Institute of Health Sciences (SIHS) runs a state-of-the-art health care centre on the campus. The centre can arrange for expert attention and consultants as required. Every student is insured under the

Mediclaime & Road Traffic Accident Policy: Qualified instructors are available on campus for health activities, which forms a part of all round development of the individual.

Intake:

A maximum of 240 students will be admitted for MBA Batch 2008-2010 in various categories

Eligibility:

A graduate from any statutory university with a minimum of 50% marks (45 % for SC / ST) at graduation level.

Reservation:

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including NRI 15%.

Admission Procedure for NRI / Foreigners

Office-in-charge

The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important Dates:

| | |
|---|--|
| Sale of prospectus commences | 1 st October 2007 |
| Sale of prospectus closes | 6 th January 2008 |
| Last date to submit application form online | 10 th January 2008 |
| GD/PI Shortlist | 18 th January 2008 |
| GD/PI | 1 st and 2 nd week of February |
| Final Merit List and Waiting List | 25 th February 2008 |
| Last date for merit list candidates to pay fees and submit documents to confirm admission | 24 th March 2008 |
| Confirmation of Wait List | 25 th March 2008 |
| Last date for wait list candidates to pay fees and submit documents to confirm admission | 10 th April 2008 |
| * Course Commences | 11 th April 2008 |

* Course commences with an online foundation course conducted over the Internet. Students are required to join campus in the first week of June 2008

For detail application process, please visit www.scmhrd.edu

Contact:

Admissions Office,
Symbiosis Centre for Management and Human Resource Development,
Symbiosis International University,
Symbiosis Infotech Campus,
Plot No. 15, Rajiv Gandhi Infotech Park,
M.I.D.C, Hinjewadi, Pune - 411057.
Telephone: (020) 22932640 / 22934304 / 05
Fax: (020) 22934306
E-Mail: admissions@scmhrd.edu
Website: www.scmhrd.edu

SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT [SITM]

Introduction

Realizing the opportunities and needs of the new economy, Symbiosis Institute of Telecom Management (SITM) was established in the year 1996. We are the pioneers in the field of Telecom Management education in the country and Asia. We focus on three basic components Management, Telecom and Information Technology to develop world class Telecom Business Leaders who can manage technology efficiently. Ever since its perception, SITM has achieved 100% Placement, which bears testimony to its position in the industry. Our alumni have been making their mark in the industry as Technical and Business Consultants, Network Implementers, Project Leaders and Business Development Executives.

SITM has been accorded AICTE approval and is a constituent of Symbiosis International University (SIU) established under Section 3 of the UGC Act 1956, by notification No. F 9-12/2001-U 3 of the Government of India.

Our Vision

To develop world class Telecom Business Leaders who can handle the ever-changing Technology and the Business Scenario effectively at all levels of the corporate ladder. More importantly, to instill human values to make better citizens.

Infrastructure

Library:

The institute has a well-stocked library with pleasant interiors. It is fully digitalized with a terminal for accessing library catalogue. It also has OPAC (On line Public Access Catalogue), which enables students to access library data from any computer in the Institute.

Lab:

SITM has the latest state-of-the-art IT Infrastructure with a Software Lab and a specialized Network Lab with a 512 kbps, wireless broadband leased line, and 24 hour Internet Connectivity.

SITM has a specialized CISCO Lab where students can experiment with network operating systems and perform network related practical assignments. Going further beyond the mandate and to add more value to the course. SITM has signed up with CISCO for an academic partnership in the CNAP program. The entire CCNA program is thus incorporated into the Systems Specialization.

Canteen:

The campus has an all day canteen with mess facility, which caters to the various tastes and budgets of the students.

Club:

SIHS is an in house health care center exclusive to the staff and students of various institutes of Symbiosis. SIHS provides an in house, modern state of the art health club and fitness center with a view to facilitate a holistic development of the mind and body for an all round development of the students. Training facilities for strength, endurance, flexibility and cardiovascular fitness including Yoga and Meditation will be provided in customized capsules suited to the unique requirements of the students in conformation with their academic curriculum.

Hostels:

The institute does not provide hostel facility at present. However five girls are accommodated in the Symbiosis Vishwabhanwan Hostel, which is about 2 kms away from our campus. Besides the senior students support the freshers to find out suitable accommodation. The institute also provides a data bank of flats and hostels in the vicinity of the campus.

Programmes offered

SITM offers a two-year full time Post Graduate Degree in Masters of Business Administration (Telecom Management) with dual specialization in Marketing & Finance and Systems & Finance.

Career prospects and placements

Our alumni are working as Business Development Managers, Consultants, Marketing Heads, Country Managers, Project Leaders, Account Managers and Business Analysts in leading Indian companies and

MNCs like Ernst & Young, Mckinsey Accenture, TCS, Infosys, Wipro, Tata Teleservices, Reliance Infocomm to name a few.

We have achieved 100%placements since inception. Last year our Placements were over on Day One itself and the average salary offered was Rs.5.70 lacs. Placements happen across all verticals of the Telecom Industry and IT like Telecom consulting, IT Consultancy, Network Integrator, IT security, Cellular Service Provider, Equipment Vendor, ILD, ISP & Billing.

Eligibility

Graduate degree in any discipline from a recognized university with a minimum of 50 %, For (SC/ST 45% marks)

Intake

| | |
|---------------------|-----|
| System & Finance | 50 |
| Marketing & Finance | 50 |
| Total | 100 |

Please Note – The Institute reserves the rights to change the number of seats due to administrative reasons.

Reservations

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%
- e) Serving / Retired Defence personal and their Children: 5%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including 15%.

Admission Procedure for NRI / Foreigners

Office-in-charge

The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates

| | |
|-------------------------------|-------------------------------|
| Prospectus Sale Commences – | 1 st October 2007 |
| Closing of Prospectus sale - | 6 th January 2008 |
| Declaration of SITM Results – | 25 th January 2008 |

Important Telephone numbers -

020-25671911, 020-25674150

Fax: 020-25662829

E-mail id – sitm@vsnl.com

Website- www.sitm.ac.in

Contact Details

Symbiosis Institute of Telecom Management
1068, 5th Floor, Atur Center, Gokhale Cross Roads,

SYMBIOSIS CENTER OF INFORMATION TECHNOLOGY [SCIT]

Introduction

SCIT was established in 1999 when IT industry was booming and a need was seen as that of providing post graduate IT education for developing quality IT professionals to drive the Indian economy. Since then it has grown progressively and earned wide acceptance of the IT industry, students, parents and of all other the stakeholders. SCIT was assessed and accredited by NAAC in 2004. It became a constituent member of "Symbiosis International University" in 2006.

Vision

To be world class IT B-School known for creating global IT Professionals.

Mission

SCIT is engaged in pursuing its mission "of remaining the outstanding provider of continually evolving market responsive IT education and creating proactive IT professionals dedicated to excellence, who deliver innovative solutions that improve the performance of their organizations"

Infrastructure

SCIT is located in Rajiv Gandhi Infotech Park , Hinjewadi, Pune and is surrounded by some top corporate establishments like Wipro, Infosys and Tata Technologies amongst others.

The Pune campus has over 1000 network connections and the network is built on high performance Gigabit Ethernet backbone on optical fiber cable with Internet & WIFI connectivity

The facilities on campus include:

Separate hostels for boys and girls. •Multi-cuisine cafeteria and mess •State-of-the-art gymnasium •Yoga and Aerobics center •Well-manned swimming pool •Auditorium for seminars and campus events •A communication center •A general store •24-hour security service •SBI ATM

Library

SCIT has modern library facilities with more than 5000 books, national and international journals, CD ROMs, CBTs and software on technology and management

Multi-platform Computer Labs

Sun ONE Lab • Linux Lab • IBM/Microsoft Lab • 'Proof of Concept' lab

Health Care Center

The Symbiosis Institute of Health Sciences (SIHS) is an in-house Health Care Center exclusive to the staff & students of the various institutes of Symbiosis. Each student is insured under the Medi-claim & Road Traffic Accident Policy.

Programmes Offered

2-year residential full time "Master of Business Administration" (MBA)

The following specializations are offered.

1. MBA (IT Business Management)
2. MBA (Information Systems and Security)
3. MBA (Networks & IT Infrastructure)
4. MBA (Software Development & Management)
5. MBA (Systems)

Method of instruction

The learning process at SCIT focuses on three aspects viz, strong knowledge base, industry practices and Soft skills. Pedagogic approaches include classroom discussion, lab assignments, paper presentation, case studies, scenario implementations, group learning and dissertations. SCIT focuses on learn-ability, adaptability-to-change and hands-on experience to face industry challenges.

Career prospects

- **MBA (IT Business Management)**
This programme creates professionals in management cadres such as marketing, business development, functional consulting, project management, customer relationship, process management and such other portfolios within IT and related businesses.
- **MBA (Information System and Security)**
With its unique focus on information flow, security and risk management, the IT industry & Consultancy Firms offer a range of opportunities in this emerging market as every enterprise needs to secure its systems. This new phenomenon calls for a large number of professionals appropriately trained and with good understanding of business and technology.
- **MBA (Networks & IT Infrastructure)**

This programme equips graduates with requisite skills to take a leadership position in management & professional roles in Design and Engineering, Network Operations & Support services, Consulting Services, IS Auditing and Converged Networks.

➤ **MBA (Software Development and Management)**

This programme aims at creating Software Solution Providers capable of engineering, implementing and managing efficient software solutions with an informed strategic vision. This enables them to take leadership position in managerial & consulting roles, software design and engineering services, software quality and techno-commercial activities of software product and services.

➤ **MBA (Systems)**

These professionals have a variety of opportunities in the systems and software development domain that leads to managerial or consulting positions in designing and delivering software solutions leading to potential positions such as Project Leader/ Manager, Enterprise Systems Manager, CIO, IT Managers etc. that may begin with software development also.

Eligibility:

Graduate of any faculty of any statutory University with 50% marks. [45% for SC/ST]
Graduates in IT / computer Science / Computer application's or in engineering or with IT related experience will be preferred.

Intake

Total 165

Reservation:

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including NRI 15%.

Admission Procedure for NRI / Foreigners

Office-in-charge

The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates related to SCIT

| | |
|---------------------------------|---|
| Sale of prospectus begins | Wednesday, 3 rd October, 2007 |
| Last date of sale of prospectus | Saturday, 5 th January, 2008 |
| Last date of submission of form | Saturday, 5 th January, 2008 |
| Shortlist of SCIT for GD / PI. | Saturday, 19 th January, 2008 |
| GD / PI | Fri, Sat, Sun: 1-3 February, 2008 Fri, Sat, Sun: 8-10 February, 2008 |
| Merit list display | Friday, 29 th February, 2008 |
| Hostel Registration on | Tuesday, 3 rd June 2008 |
| Academic Session starts on | Wednesday, 4 th June, 2008 |

How to Apply

The steps for admission process will be duly announced on the website. The prospectus fee is Rs.1100.

Contact Details

Symbiosis Centre for Information Technology (SCIT)
Plot 15, Rajiv Gandhi InfoTech Park, Hinjawadi,

Pune - 411057. Maharashtra. India.

Tel: 91 - 020- 2293 4308 / 4309 / 4310

Fax: 91 - 020-2293 4312

Web site; www.scit.edu

For Admissions; Admissions@scit.edu; For General enquiry; enquiry@scit.edu

SYMBIOSIS INSTITUTE OF GEOINFORMATICS. [SIG]

Introduction:

Geoinformatics is a multi-billion industry with wide ranging applications in almost all walks of life. Extensively used in the developed countries, it is still in nascent stage in this part of the globe. Currently there is acute shortage of skilled human resource in the industry. In the near future, there would be tremendous scope for employment in this field with accelerated growth and development prospects. With every passing day, Geoinformatics is finding a burgeoning market through wide ranging applications in diverse fields in the corporate sector. SIG's two years full time MSc course aims to train and empower professionals for analytical decision making and meet the high demand for skilled manpower in challenging fields such as utility enhancement, eco-monitoring, town planning, resource management and e-governance to name a few.

Vision:

To create a professional human resource in the field of Geo-spatial Technology; equipped with IT and information Management skills; to cater to the global Geoinformatics industry requirements.

Mission:

- ❖ To impart rigorous training in Geoinformatics encompassing GIS, Photogrammetry and Remote Sensing
- ❖ Lay special emphasis on industry requirements such as AM/FM, vehicle tracking, E-Governance and Spatial Decision Support Systems.
- ❖ Enable students with additional IT and Business management skills leading to an elevated career profile.
- ❖ Provide industry exposure through extensive project work matching global expectations.
- ❖ Provide contemporary training abreast with the latest technology trend.
- ❖ SIG has Infrastructure ideally suited to conduct training which exposes students to the recent developments taking place in the corporate world of Geoinformatics. Laboratory equipped with state-of-the-art computing facilities such as
 - ❖ Powerful computers in network environments with large monitors,
 - ❖ Server for centralized resources management and
 - ❖ Internet facilities for world wide literature referencing.
 - ❖ GIS softwares: GIS software suits that are mostly preferred in the industry.
 - ❖ Image processing softwares: Image processing software suits that are much in use in the industry.
 - ❖ Photogrammetry software suits.
 - ❖ Global Positioning System
 - ❖ Programming tools
 - ❖ Quality management tools
 - ❖ Light tables for satellite image interpretation
 - ❖ Data
 - ❖ Maps from varied sources

A library with books on a variety of subject is available for use of the students. A well-established hostel and canteen facility centrally established by the Symbiosis Society is available for use of the students. Students from SIG are offered limited seats by the Society. The seats are allotted on first come first serve basis.

The Symbiosis Institute of Health Sciences (SIHS) is an in-house Health Care Centre exclusive for staff and students of Symbiosis. Each student is insured under Medi-claim and Road Traffic Accident policies. SIHS also has a modern state-of-the-art health club and fitness center to facilitate all round development of the students.

Programmes Offered:

Two years full time M.Sc. (Geoinformatics)

Eligibility:

Graduates or Post Graduates in Science, Agriculture, Engineering, Geology, Geography, Information Technology, Computer Science, Management and Commerce with 50% marks in graduation. [45% for SC/ST] Final year students awaiting results may also apply.

Intake:

80 seats.

Reservation:

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including NRI 15%.

Admission Procedure for NRI / Foreigners

Office-in-charge

The International office Symbiosis Society
Senapati Bapat Road, Pune , India.

Tel: 91 20 25652444 , Extn: 145 / 150 / 240.

Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates:

| | |
|----------------------------------|--------------------|
| Last date for submission of form | 23rd February 2008 |
| Course Commences on | 3rd July 2008 |

Contact Details:

Symbiosis Institute of Geoinformatics
C/O SIMS Campus, II nd Floor, Range Hills Corner,
Kirkee Cantt, Pune – 411 020.

020 – 2581 1290

020 – 2581 1291

Email id: enquiry@sigpune.com; admission@sigpune.com

Website: www.sigpune.com

SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT [SIOM]

Introduction

Where Engineers are transformed into Techno-Business Managers.

Symbiosis Institute of Operations Management (SIOM), established in 2005, successfully completes two years of its journey into its mission of Empowering Operations excellence. As a constituent of the Symbiosis International University, it has now been empowered to offer a 2-years full time residential MBA programme in operations management

SIOM is a B-School with unique dedicated focus on Operations Excellence unlike generalized business schools in the country. The ideal mix of technology and management skills transforms the engineers from any branch into a Total Techno-Business Managers, who are intellectually, analytically, physically; mentally, emotionally and socially fit to face the challenges of the current fiercely competitive business environment.

SIOM special:

SIOM distinguishes it self from many other B-Schools with its focus on Empowering Operations Excellence. Additionally it represents a different class of B-School, which facilitates:

- SIOM is B-School exclusively meant for engineers
- Significant proportion of SIOM students have prior experience of up to 3 years with reputed corporates such as Infosys, Cadbury, Cummins, TCS, WIPRO and others.
- APICS certification: SIOM provides ample opportunities to its students to attain CPIM certification.
- Six-Sigma Green Belt Certification: All SIOM students are trained in Six-Sigma. They are conferred Green Belt certification by KPMG. The world's leading Management Consulting Firm.
- SAP: SIOM is one of the very few B-schools in India equipped with a fully functional and dedicated SAP Lab. This provides the students an edge in understanding best practices in Enterprise Resource Management.
- 30 weeks of industry interaction through summer internships, academic projects and final projects.
- Significant enhancement in the contents and quality of academic inputs through alliances with the corporate and professional organization such as KPMG, NITIE, CII-Institute of Logistics, SYSTIME, CMS, EMC and APICS of USA.
- Our students participated in many competitive events organized by B-schools in the country such as XIMB, TAPMI, IIMs and they have made SIOM proud by winning a number of trophies certificates and cash awards at most events.
- SEED (Small Enterprise Empowerment Division) initiative of SIOM students give them opportunity to test and build their consulting g skills while adding value to the needy small and medium enterprises.
- SIOM Students get many opportunities in getting involved in various research projects guided and supported by SIOM faculty.
- SIOM student get opportunities to contribute to social and community projects in Nashik and thus make them into the finest human beings and caring citizens.
- SIOM Students have opportunities to demonstrate their leadership through organizing various seminars, conferences and events.
- Establishment of Human Growth Laboratory at SIOM provides tremendous research opportunities for students in area of Business Operations management from the perspective of Human performance.
- Physical workouts, Yoga, Vipassana, Art of Living and Health Holistic workshops ensure the Physical. Mental and intellectual build up of SIOM students while inculcating positive attitude amongst them.
- SIOM is a campus free from Smoking, Drinking, ragging and all other such undesirable elements. The feedback from many parents reveals that they have more confidence in the safety and security of their ward in SIOM campus.
- SIOM campus respects one and all first as a human being. Every body on campus is expected to demonstrate a very friendly, congenial but disciplined behavior.

Career Lookout- For a SIOM Techno-Business Manager

28 top-notch corporates visited SIOM Nashik campus in search of their managerial talent for the placement of its pioneer batch. 100% placement of the first batch with an average salary of Rs. 5.60 Lakhs and maximum salary of Rs. 09.25 lakhs only indicates the value the corporate are prepared to attach to the SIOM Techno-Business Managers from the pioneer batch. These could only get better for

the subsequent batches. The spread of the companies who participated in the placement process during 2007 covered all major sectors such as the Manufacturing, Services, IT and Consulting.

It has now been established that the companies recognize operations management as a competitive weapon to strengthen their position in today's market place as they seek to improve productivity, quality, cost and supply chain cycle times while still providing a broad array of high quality products and services. May it be manufacturing, retail and services such as IT, financial services, logistics and transportation, health care and public utility or educational, the service delivery pipelines must be carefully designed, resourced and managed effectively and efficiently. Operations management (OM) is a specialized and emerging body of knowledge which facilitates this process of value delivery.

SIOM Techno-Business Managers have and will continue to find careers in a variety of sectors such as

- Manufacturing
- Retail
- Consulting Firms
- Financial Institutions
- Transportation and Logistics
- Construction
- Information Technology
- Hospitality
- Insurance

If you are an Engineer and if you want enhance your career prospects with MBA, SIOM is the ideal place. It takes you as an Engineer, Engineers your transformation and finally delivers you to the corporate world as a TOTAL TECHNO-BUSINESS MANAGER.

Eligibility:

Graduate Engineers of any stream from recognized university with 50% aggregate marks. [45% for SC/ST candidates]

Reservation:

Within the Sanctioned intake:

- a) SC - 15%
- b) ST - 7.5%
- c) Management Seats 15%
- d) Physically Handicapped 3%

Over and above the sanctioned Intake:

- a) Jammu and Kashmiri Migrants 2 seats per programme.
- b) International Students including NRI 15%.

Admission Procedure for NRI / Foreigners

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Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates:

| | |
|--|--|
| Prospectus Sale Commences on | 1ST October 2007 |
| Prospectus Sale closes on | 19th January 2008 |
| Shortlist for GD and PI will be displayed on | 28th January 2008 |
| Group Discussion/Personal Interview | 3 RD AND 4 TH Week of Feb 08 |
| First Merit List will be displayed on the website on | 1st March 2008 |
| Last date for confirming the admissions will be | 15th March 2008 |
| Course commencement | 2nd June 2008. |

Contact Details

Visit www.siom.in for further details about the Symbiosis Institute of Operations Management (SIOM) – The Place meant for Engineers only.

SYMBIOSIS INSTITUTE OF HEALTH SCIENCES [SIHS]

Introduction

Symbiosis Institute of Health Sciences (SIHS) is a proud member of the prestigious Symbiosis International University (SIU). A pioneer in the field of Health education, SIHS has conceptualized & implemented a group of professional up-gradation programmes meant to equip the healthcare professional with the appropriate tools in order to survive this age of fierce competition and specialization. Besides having excellent faculty for the didactic component, hands on practical training for all programmes is provided at number of healthcare organizations spread over the country. The SIHS encourages a symbiosis of thought, word & action of all such professionals who would address the all-important issue of health in its totality. This is by way of developing an “academic partnership” with the major stakeholders of the healthcare industry. Through its unique, innovative, career oriented programmes, SIHS plans to raise a cadre of professionals who would ensure delivery of optimum health care services.

Infrastructure

- Auditorium: The in-house facilities include a 600-seater modern auditorium and a modern conference hall at VishwabHAVAN.
- Classrooms: - Lecture rooms are well equipped with the latest audiovisual facilities.
- Library: All students will be provided library facilities consisting of relevant course material, reference books, CDs etc.
- Multi Cuisine Cafeteria: An all day cafeteria ensures refreshments for busy minds.
- Accommodation: Limited accommodation for out station students (Ladies & Gents) can be arranged at the Symbiosis Hostel on first come first served basis.
- Health care & Health club facilities: The Symbiosis Centre of Health Care (SCHC) is the in-house Health Care unit exclusive to the staff and students of the various institutes of Symbiosis. The SCHC has a team of specialist doctors present throughout the day. Out patient treatment is provided to the students by the medical officers of SCHC. The Symbiosis Health Benevolent Fund (SHBF) is the first of its kind cashless medical insurance scheme for staff & students, to have been introduced in the entire country. It provides for zero hour support in case of medical emergencies. The SCHC also provides an in house modern health club and fitness centre with the view to facilitate a holistic development of mind and body for an all round development of our students.

Programmes offered

MBA (Hospital & Healthcare)

Duration: 2-year full time

About the programme: The two year full time MBA programme in Hospitals & Health Care Management is aimed at developing in depth knowledge, skills and abilities in a group of potential hospital and health care delivery management professionals who will be able to obtain managerial positions in public, private, NGO and charitable organizations and partnerships involved in delivery of health care in India and abroad.

- a. Placement: The SIHS Placement Cell will assist all students to obtain employment in respective industries which include hospitals (both in the private & public sector) NGOs, Health Insurance, IT and pharma organizations.
- b. Method of Instruction: The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to train professionals to undertake a wider range of administrative and managerial responsibilities within the healthcare organizations with real time inputs from all partnerships in the healthcare delivery system in India & abroad. The programme is conducted by pure case classes, pure lecture classes and everything in between. All the different teaching styles that are used and all the different ways that material is presented, give the students ample opportunities to assess how they learn best and for us to teach material in a way that is appropriate. A wi-fi enabled campus further facilitates this mode of learning. In addition SIHS aims at all round personality development by way of students' participation in creative pursuits such as presentations, book reviews, participation in student-industry interfaces, analysis of current affairs etc.
- c. Career prospects etc. With the rapidly growing healthcare sector the need for managing hospitals & healthcare establishments professionally has become even more acute. With

increasing emphasis on quality of health care, cost effective utilization of resources and patient satisfaction there is a tremendous need for persons with a professional qualification in Hospital & Healthcare Management. Thus there are challenging job opportunities in medical institutes, hospitals, nursing homes and NGOs operating in the health care sector as also in the Insurance, IT and Pharmaceutical sector.

Eligibility : Graduate from any statutory university with a minimum of 50% marks in the aggregate in the last academic degree obtained. (45% incase of SC/ST candidates)

Intake : 80 seats

Reservation

Within the Sanctioned intake:

- a) SC - 15%
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- c) Management Seats 15%
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Over and above the sanctioned Intake:

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Fax: 91 20 25659209.

Email : int.admissions@symbiosis.ac.in

website: www.symbiosis.ac.in.

Important dates related to Institutes.

| | |
|---|---------------------------------|
| Sale of SIHS Prospectus | 15 th September 2007 |
| SNAP PG test | 16 th December 2007 |
| SIHS prospectus sale closes | 15 th February 2008 |
| Display schedule for GD/PI for the short listed Candidates on website | 25 th February 2008 |
| Display of the first merit list | 15 th March 2008 |
| Last date for the payment of fees for first merit list | 31 st March 2008 |
| Display of the second merit list | 1 st April 2008 |
| Last date for the payment of fees for the second | 15 th April 2008 |
| Course Commencement | Mid June, 2008 |

Contact details

Symbiosis Institute of Health Sciences

Senapati Bapat Road, Pune-411004.

Tel: 91-20-25655362/25655023, Fax: 91-20-25678680

Email: hbm@sihspune.org

Website: www.sihspune.org

Contact:

**Symbiosis Test Secretariat
(Symbiosis International University)**

Symbiosis Infotech Campus,
Plot No.15, Rajiv Gandhi Infotech Park,
Hinjewadi, Pune- 411057,India.

Phone: 020-22934049 / 50;

Telefax: 020-22934051.

Email Id: info@snaptest.org.

Website: www.snaptest.org.

University Website: www.siu.edu.in

Note: The original reference copy of the SNAP Bulletin 2007 in printed form is available at the office of the Registrar, Symbiosis International University, 8th floor, Symbiosis Vishwa Bhavan, Senapati Bapat Road, Pune- 411004, Maharashtra, India. In the event of any dispute, the contents of this original printed reference copy only will be considered as authentic & sole point of reference. The contents of any other copy of the Bulletin in any form whatsoever have no authenticity of any kind and will have no binding on Symbiosis Test Secretariat of Symbiosis International University in any kind whatsoever.